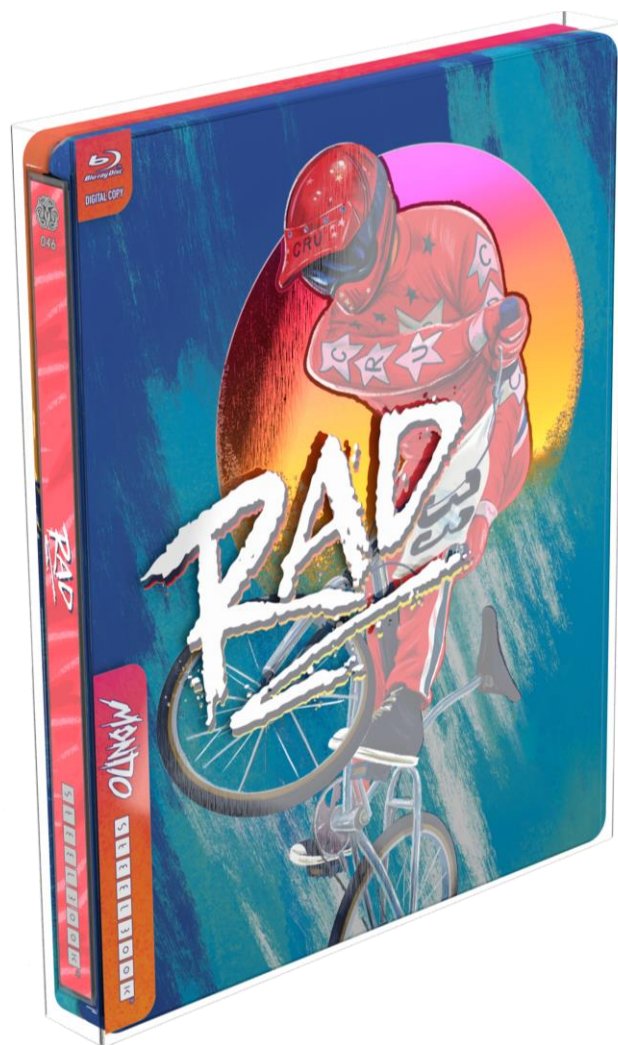


RAD – BD STEELBOOK

MILL CREEK
ENTERTAINMENT



SYNOPSIS

Cru Jones (Bill Allen) is the best BMX biker in Cochrane. He's got the talent to become the best BMX daredevil in the world. As the local paperboy, he jumps, spins, twists, and flips his bike with amazing ability. Bart Taylor (Bart Conner) is the best BMX biker in the world, and he's in town to race in the \$100,000 Helltrack competition, the most grueling BMX race in history. Cru wants a shot at winning the title, but his mom (Talia Shire) insists he take his college entrance exams which fall on the same day.

NOTABLE TALENT

Bill Allen – [IMDB](#) – *Born on the Fourth of July, Sioux City*

Lori Loughlin – [IMDB](#) – *Full House, Fuller House, When Calls the Heart, Garage Sale Mysteries*

Talia Shire – [IMDB](#) – *Rocky, The Godfather*

Ray Walston – [IMDB](#) – *Fast Time at Ridgemont High, The Sting, Popeye*

Jack Weston – [IMDB](#) – *Dirty Dancing, Cactus Flower, Ishtar*

CONSUMER APPEAL

- Collectible SteelBook packaging with artwork from Mondo artist JJ Harrison
- Directed by Hal Needham (*Smokey and the Bandit, Hooper, The Cannonball Run*) who was also known for being the highest paid stuntman in the world and revolutionized the art of stunts in the film industry
- Scanned & restored in 4k from its 35mm original camera negative
- Bonus features include: "Rad" Q&A Session featuring cast members Bill Allen, Talia Shire, Bart Conner, screenwriter Sam Bernard, and hosted by Jorma Taccone, Archival video interviews with cast and crew, Original Behind-the-Scenes Featurette and "Break the Ice" music video

REVIEWS / AWARDS

"Whooshing and swirling with mad abandon, Hal Needham's teen flick is a blast of nostalgic joy." – Peter Martin, Screen Anarchy



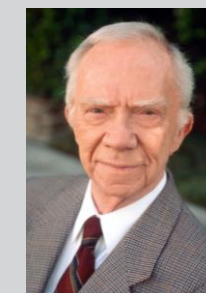
Bill
Allen



Lori
Loughlin



Talia
Shire



Ray
Walston



90%

AUDIENCE SCORE

User Ratings: 7,181

BLU-RAY

03/16/2021



TITLE	CATALOG #	UPC	FORMAT	GENRE	RATING	RATING REASON	RUNTIME	LANGUAGE	DUB/SUB	DISC COUNT	MSRP
Rad – SteelBook – BD+Digital	63504	683904635044	Blu-ray	Action	PG	L, V	91	English	English Subtitles	1	\$39.99