



Short Synopsis:

He Sits. He Stays. He Shoots. He Scores.

Buddy, the sensational real-life hoop hound with 22,000 career baskets under his collar, stars in this hilarious and touching Disney comedy critics cheered as "irresistible" family entertainment!

When Josh, a 12-year-old farm boy, finds himself in a city with no friends, he's too shy to try out for the basketball team. However, while practicing, he meets Buddy, a runaway golden retriever, who surprises him with the ability to score baskets. Josh and Buddy eventually make the school team, and the dog's extraordinary talents spark a media frenzy- one that attracts Buddy's greedy former owner, who wants to cash in on the dog's notoriety. Boy and dog must keep one step ahead of the brute- while at the same time rallying their school team to the state finals! Get ready to be delighted, moved- and amazed- by Air Bud, destined to become a timeless Disney favorite!

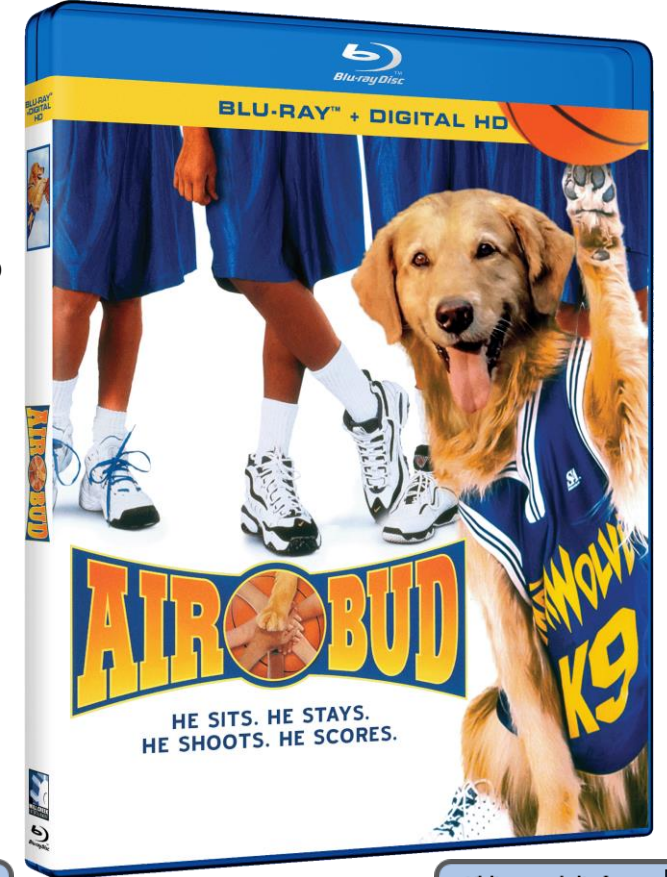
Critic Quotes/Reviews: "a heartwarming family comedy that will make you feel good!" - Newsday

Target Audience: Fans of *Beethoven*, *Benji*, *Pup Stars*, *The Adventures of Milo and Otis*

Notable Cast/Crew: Starring: Michael Jeter, Kevin Zegers, Wendy Makkena, Eric Christmas

Key selling points:

- BLU-RAY DEBUT FOR THE SERIES!
- Launched 12 sequels
- Almost \$30M box office in 1997. 11th Highest Grossing Basketball movie
- Directed by Charles Martin Smith (*A Dog's Way Home*, *A Dolphin Tale*)
- Includes **DIGITAL ACCESS** from **movieSPREE.com**



| Title | UPC | Item # | Format | Genre | SRP | Aspect Ratio | Rating | Runtime | # Disc |
|-----------------------------|--------------|--------|---------|--------|---------|--------------|--------|---------------|--------|
| Air Bud – Blu-ray + Digital | 683904634535 | 63453 | Blu-ray | Family | \$19.98 | Widescreen | PG | 1 hour 38 min | 1 |