



Short Synopsis:

EXPERIENCE EARTH LIKE NEVER BEFORE

Narrated by Academy Award® winner Jennifer Lawrence, *A Beautiful Planet* is a breathtaking portrait of Earth from space, providing a unique perspective and increased understanding of our planet and galaxy as never seen before.

Critic Quotes/Reviews: “it’s difficult to imagine more rapturously beautiful images of the Earth from orbit than those supplied by “*A Beautiful Planet*”– Scott Tobias, *Variety*

Target Audience: All Ages

Notable Cast/Crew: Narrated by Jennifer Lawrence

Key selling points:

- **IMAX ENHANCED** for the complete 4K ULTRA HD EXPERIENCE with HDR10+ and DTS:X
- **A New Level of Quality in Home Entertainment**
 - 2160p Ultra High Definition HDR10+
 - DTS:X English, French and Spanish Language
 - Subtitles – English SDH, Spanish & French
- **SPECIAL FEATURES INCLUDE:**
 - An Extraordinary Vision
 - IMAX: Astronaut Filmmakers
 - ABP Computing
- Directed/written/produced by Toni Myers – the acclaimed filmmaker behind celebrated IMAX® documentaries, *Blue Planet*, *Hubble 3D*, and *Space Station 3D*
- The highest grossing IMAX film in the last 10 years



Clip Link: <https://youtu.be/ZEnhWHAIsIM>

Title	UPC	Item #	Format	Genre	SRP	Aspect Ratio	Rating	Runtime	# Disc
A Beautiful Planet - 4K UHD + BD + Digital	683904633675	63367	UHD+BD+Digital	Documentary	\$34.98	Widescreen	G	47 min	2



Full Synopsis:

Narrated by Academy Award® winner Jennifer Lawrence, *A Beautiful Planet* is a breathtaking portrait of Earth from space, providing a unique perspective and increased understanding of our planet and galaxy as never seen before. Made in cooperation with the National Aeronautics and Space Administration (NASA), the film features stunning footage of our magnificent blue planet – and the effects humanity has had on it over time – captured by the astronauts aboard the International Space Station (ISS). From space, Earth blazes at night with the electric intensity of human expansion – a direct visualization of our changing world. But it is within our power to protect the planet. As we continue to explore and gain knowledge of our galaxy, we also develop a deeper connection to the place we all call home.

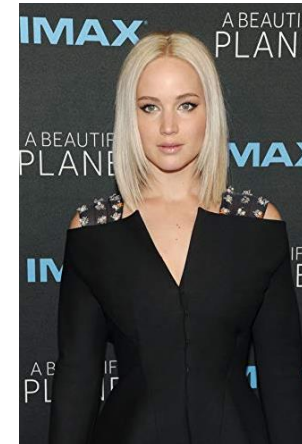
Marketing Points:

- **WINNER** of the Heartland Film’s Truly Moving Picture Award
- In 1996, IMAX was awarded the Oscar® for Scientific and Technical Achievement by the Academy of Motion Picture Arts and Sciences
- The award cited IMAX’s innovations in creating and developing a method of filming and exhibiting large-format, wide-angle motion pictures
- To date, ten native-format IMAX format films have received Academy Award® nomination, with one winner

Talent Information:

- Narrator **JENNIFER LAWRENCE** is considered the most successful actress of her generation.
- She was the highest paid actress in the world (2015 & 2016)
- Her films have grossed over \$5.5 billion worldwide

Website Link: <https://www.millcreekent.com/beautiful-planet-a-4k-uhd-bd-digital.html>



<u>Title</u>	<u>UPC</u>	<u>Item #</u>	<u>Format</u>	<u>Genre</u>	<u>SRP</u>	<u>Aspect Ratio</u>	<u>Rating</u>	<u>Runtime</u>	<u># Disc</u>
A Beautiful Planet - 4K UHD + BD + Digital	683904633675	63367	UHD+BD+Digital	Documentary	\$34.98	Widescreen	G	47 min	2