



The greatest danger is already on board.

## **Synopsis:**

The blockbuster phenomenon now becomes a precedent-setting new miniseries that raises the stakes—and the fear factor—in a thrilling adaptation of Paul Gallico's bestselling passage of unfathomable suspense.

As the luxury liner Poseidon slices through the waters of an ocean storm, the greatest danger is already on board - a terrorist with an explosive message for the world. Detonated on New Year's Eve, the blast capsizes the ship leaving a motley crew - the madman among them - struggling for survival in this upside-down life-and-death drama.

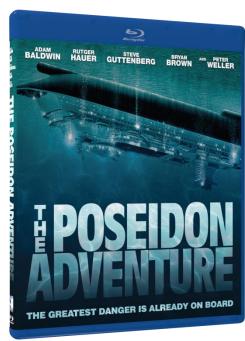
With an all-star cast, THE POSEIDON ADVENTURE is an ingenious mix of breathtaking special effects, heart-pounding human drama, and alarming suspense surpassing all that has come before for sheer epic adventure—level by terrifying level.

**Target Audience: Titanic Fans** 

<u>Notable Cast/Crew</u>: Steve Guttenberg, Adam Baldwin, Rutger Hauer, C. Thomas Howell, Peter Weller, Alex Kingston

## **Key selling points:**

- FIRST TIME AVAILABLE IN HIGH DEFINITION!
- Made-For-TV remake of the 1972 disaster classic starring Gene Hackman and Shelley Winters
- Includes almost 40 minutes of additional footage not shown during the original broadcast!



<u>Title</u>	<u>UPC</u>	ltem#	<u>Format</u>	<u>Genre</u>	<u>SRP</u>	Cost	Rating	<u>Runtime</u>	# Disc
The Poseidon Adventure – Mini-Series – BD	683904632937	63293	Blu-ray	Adventure	\$14.98	TBD	Not Rated	2 hr 55 min	1