

Synopsis:

Marshall Seymour (Reinhold, *Beverly Hills Cop I & II*), is an Executive Vice President for one of Chicago's most prestigious department stores. He is also a divorced, stressed-out workaholic with little time for his 11-year-old son, Charlie (Savage, *Austin Powers* in "Goldmember", TV's *The Wonder Years*). But when the two find themselves under the influence of an ill-gotten mystical skull, they become much closer... mostly due to the fact that their minds have switched bodies! Now a preteen boy is up against backstabbing co-workers, politically dangerous board meetings and a blossoming love affair-while the grown man is to contend with grade-school bullies, homework and a surprising scarcity of Evian water in the school cafeteria.

Target Audience: Families and Men 30+

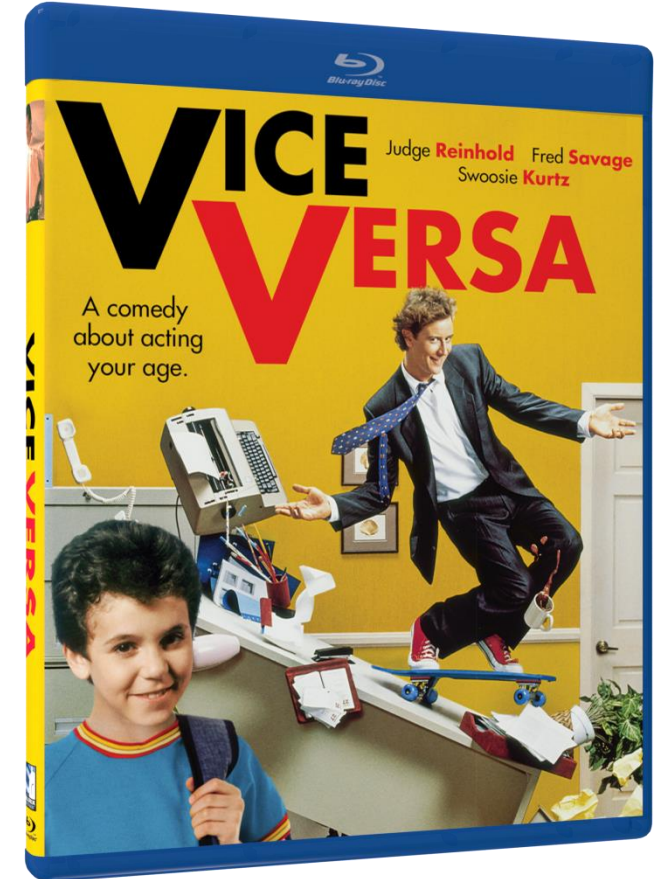
Notable Cast/Crew: Fred Savage, Judge Reinhold, Swoosie Kurtz, Jane Kaczmarek, Jane Lynch, Richard Kind

Key selling points:

- FIRST TIME AVAILABLE IN HIGH DEFINITION!
- An adaptation of the novel "Vice Versa: A Lesson to Fathers" by F. Anstey originally published in 1882.
- Part of a wave of age/body-swap movies in the 80s which included *Big*, *17 Again*, *Freaky Friday*, *Dream a Little Dream* and *Like Father, Like Son*.
- The film released just prior to Fred Savage's TV debut in *The Wonder Years*

“* ½ of *** What makes *Vice Versa* so wonderful is the way Reinhold and Savage are able to convince us that each body is inhabited by the other character.”**
- Roger Ebert, Chicago-Sun Times

<https://youtu.be/UxjZkChTEwk>



Title	UPC	Item #	Format	Genre	SRP	Cost	Rating	Runtime	# Disc
Vice Versa – BD	683904632906	63290	Blu-ray	Comedy	\$14.98	TBD	PG	1 hr 39 min	1