

WALK HARD: THE DEWEY COX STORY

Synopsis:

One of the most iconic figures in rock history, Dewey Cox (John C. Reilly) had it all: the women (over 411 served), the friends (Elvis, The Beatles) and the rock 'n' roll lifestyle (a close and personal relationship with every pill and powder known to man). But most of all, he had the music that transformed a dimwitted country boy into the greatest American rock star who never lived. A wild and wicked send-up of every musical biopic ever made, WALK HARD: THE DEWEY COX STORY is gut-busting proof that when it comes to hard rocking, living and laughing, a hard man is good to find.

Target Audience: 18+

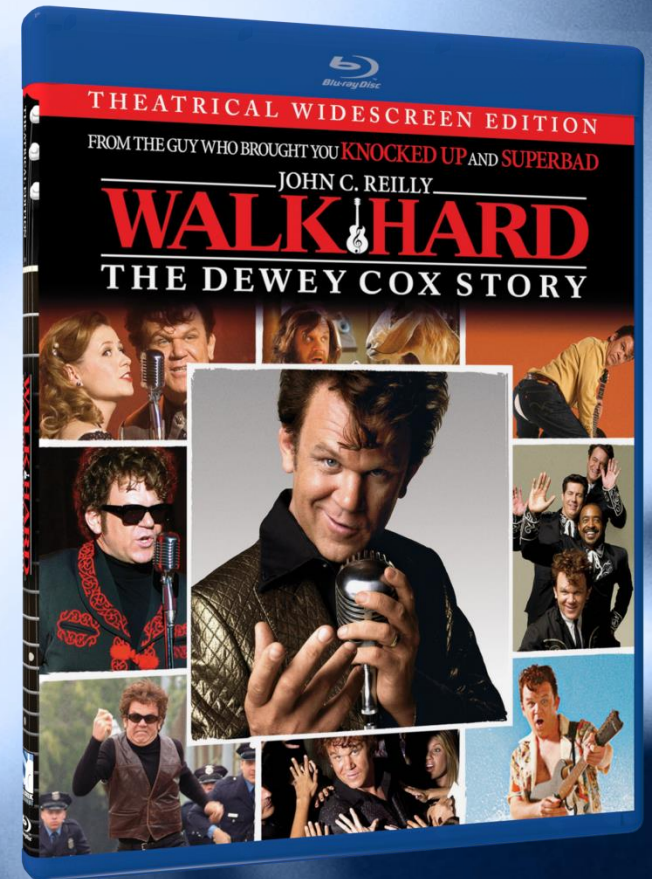
Notable Cast/Crew:

- John C. Reilly (*Step Brothers, Boogie Nights*)
- Nat Faxon (*The Way Way Back*)
- Tim Meadows (*SNL, Mean Girls*)
- Margo Martindale (*The Americans*)
- Kristen Wiig (*Bridesmaids, SNL*)
- Jenna Fischer (*The Office*)
- Martin Starr (*Knocked Up, Freaks & Geeks*)
- Ed Helms (*The Office, The Hangover*)
- Jane Lynch (*Glee, The 40 Year Old Virgin*)

Key selling points:

- Written and Produced by Judd Apatow (*This is 40, Superbad, Knocked Up, The 40 Year Old Virgin*)
- Directed by Jake Kasdan (*Orange County, Bad Teacher*)
- Over 500k units sold on DVD and Blu-ray

“John C. Reilly is so goofily sincere and Jake Kasdan and Judd Apatow include enough comedic gems to make it worthwhile.” – Brian Webster, Apollo Guide



Title	UPC	Item #	Format	Genre	SRP	Cost	Rating	Runtime	# Disc
WALK HARD: THE DEWEY COX STORY	683904632210	63221	BLU-RAY	Comedy	\$9.98	\$xx.xx	R	2 hrs 1 min	1