



Short Synopsis:

A Double Feature Of Biblical Proportions!

IN THE BEGINNING

Martin Landau stars as Abraham in this historical drama of a man, his people and their faith. Centered on one of the oldest and greatest spiritual texts of the world, **In The Beginning** is a powerfully rendered film, retelling some of the most enduring stories from the Old Testament.

NOAH'S ARK

One of the most powerful and awe-inspiring epics of all time is brilliantly brought to life by an outstanding cast including Academy Award®- winners Jon Voight and Mary Steenburgen. With little help from the outside world, the brave and gentle Noah goes against all odds and builds an extraordinary ark to protect his family from the threat of a great flood.

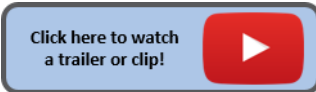
Critic Quotes/Reviews: "Tech effects blend with seamless ease, while the flood scene with the ark is legitimately spectacular." – Variety

Target Audience: Fans of *The 10 Commandments*, *The Bible*, *The Robe*

Notable Cast/Crew: Starring Martin Landau, Jon Voight, Jacqueline Bisset, Billy Campbell, Christopher Lee, F. Murray Abraham, Carol Kane, Emily Mortimer, James Coburn

Key selling points:

- Incredible Value – both films available together with Digital Access!
- Large cast of Hollywood legends!



Title	UPC	Item #	Format	Genre	SRP	Aspect Ratio	Rating	Runtime	# Disc
In the Beginning/Noah's Ark Double – DVD + Digital	683904548665	54866	DVD + Digital	Faith	\$14.98	Fullscreen	Not Rated	5 hr 41 min	2