

Short Synopsis:

In 1960, a book written about raising an orphaned lion cub named Elsa and then releasing her back into the wild became a worldwide bestseller. **Born Free** was a game changer that essentially altered the way we perceive relationships between humans and animals. Because of the emotional bond George and Joy Adamson formed with Elsa, lions could no longer be dismissed simply as brutal killers to be shot while on safari. Elsa became an individual in the eyes of the world, and her story made her a symbol for all animals' right to live free. Hollywood took the story to the next level with the 1966 release of the film based on the book. Starring real-life husband and wife Bill Travers and Virginia McKenna as George and Joy Adamson, it became a box office hit and award-winner, and turned Travers and McKenna into wildlife activists in the process.

This deluxe collection includes the following films and TV series:

- BORN FREE (1966)**
- LIVING FREE (1972)**
- BORN FREE: THE SERIES (1974)**
- BORN FREE – A NEW ADVENTURE (1996)**

Target Audience: Fans of Mutual Omaha's Wild Kingdom, wildlife activists

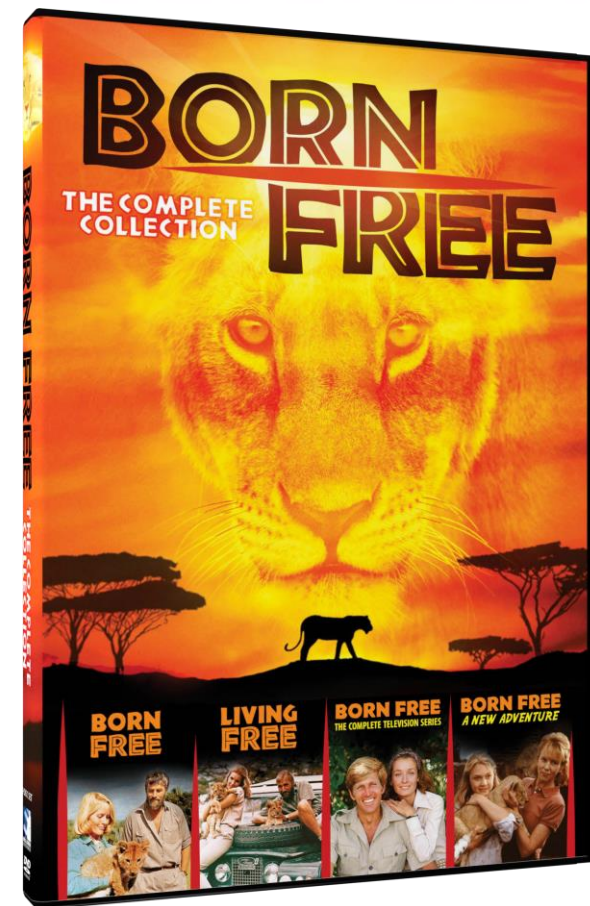
Notable Cast/Crew: George and Joy Adamson, Bill Travers (*The Lion Who Thought He Was People*), Virginia McKenna (*Sliding Doors*), Gary Collins (TV's *The New Hollywood Squares*), Diana Muldaur (TV's *L.A. Law*), Chris Noth (TV's *Sex and the City*), Jonathan Brandis (*Ladybugs*), Linda Purl (TV's *Happy Days*), Ariana Richards (*Jurassic Park*)

Key selling points:

- BORN FREE (1966) won 2 Oscars® and 2 Golden Globes® for Best Original Song and Best Original Score
- The book series is still revered and is approaching its 60th Anniversary
- The Born Free Foundation is an international wildlife charity working throughout the world to stop individual wild animal suffering and protect threatened species in the wild.

Clip Link: <https://youtu.be/9qzEVSORU3o>

Website Link: <https://www.millcreekent.com/born-free-collection.html>



<u>Title</u>	<u>UPC</u>	<u>Item #</u>	<u>Format</u>	<u>Genre</u>	<u>SRP</u>	<u>Aspect Ratio</u>	<u>Rating</u>	<u>Runtime</u>	<u># Disc</u>
Born Free – The Complete Collection	683904547538	54753	DVD	Family	\$19.98	Full Screen	PG	15 hr 17 min	4