



**Synopsis:**

The rags-to-riches life of P.T. Barnum (Burt Lancaster), the iconic carnival showman and co-creator of "The Greatest Show on Earth," is told in this TV movie. The elderly and still puckish Barnum recounts via flashbacks his adventures as a floundering teenage salesman and an exhibitor of human oddities, and his eventual role as the entertainer who brought attractions such as Tom Thumb (Sandor Raski) and "the Swedish Nightingale," Jenny Lind (Hanna Schygulla), to the American masses.

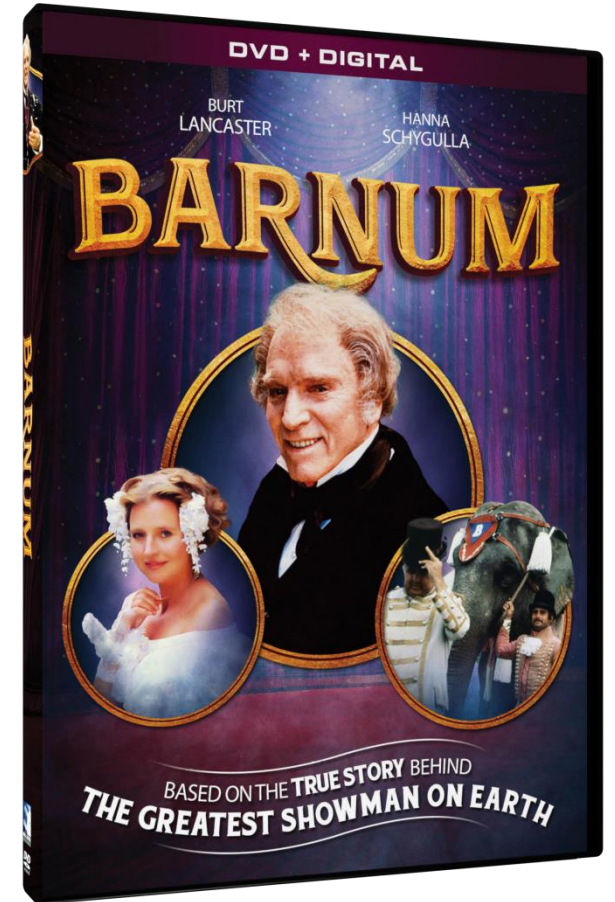
**Target Audience: All Ages – Fans of "The Greatest Showman"**

**Notable Cast/Crew: Burt Lancaster (*From Here to Eternity*)**

[https://youtu.be/\\_U2w9wXllc](https://youtu.be/_U2w9wXllc)

**Key selling points:**

- Releasing in tandem with the hugely successful *The Greatest Showman* starring Hugh Jackman, Michelle Williams and Zack Efron
- Regarded as the most accurate biopic about P.T. Barnum by dispelling myths that have become part of his legacy
- First time available on DVD in the U.S.!
- Includes Digital Access via Watch.MillCreekent.Com



<u>Title</u>	<u>UPC</u>	<u>Item #</u>	<u>Format</u>	<u>Genre</u>	<u>SRP</u>	<u>Cost</u>	<u>Rating</u>	<u>Runtime</u>	<u># Disc</u>
Barnum + Digital	683904547491	54749	DVD	Biopic	\$14.98	TBD	Not Rated	1 hr 35 min	1