

Short Synopsis:

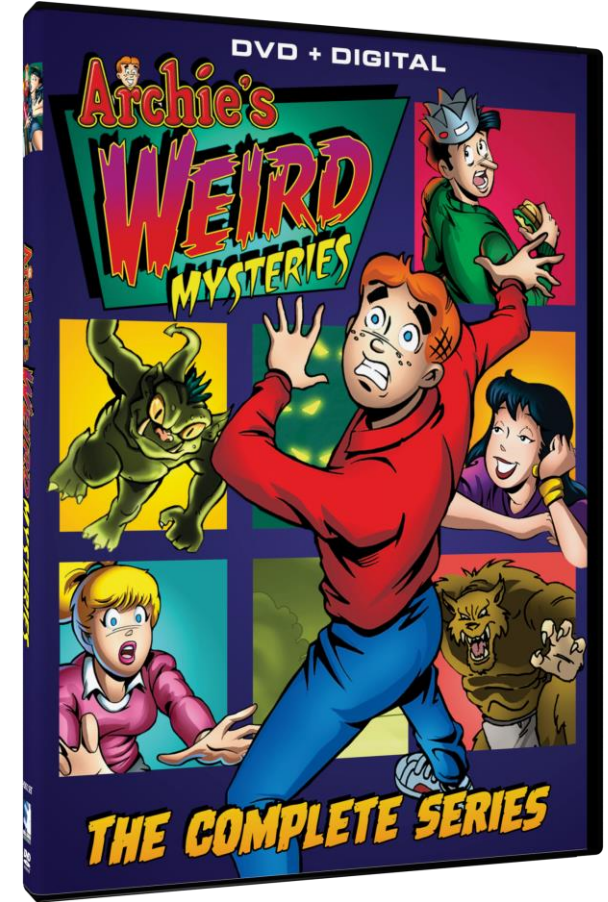
Ever since an experiment in the high school physics lab went awry, Riverdale has become a magnet for the stuff of which "B-Movies" are made. A swamp creature has taken up residence in the old swimming hole! Frankenstein's monster is hanging out on Lover's Lane! Mad scientists, werewolves, vampires, giant ants, UFO's and zombies are invading Riverdale. It is thrills, chills and a whole lot of laughs. Join Archie and his pals - beautiful Betty, sexy Veronica, devious Reggie and eccentric Jughead - as they do their best to unravel *Archie's Weird Mysteries*.

Target Audience: Archie's fans; Retro Animation buffs

Notable Cast/Crew: Andrew Rannells (*The Intern*, HBO's *Girls*, Broadway's *The Book of Mormon*) provides the voice of Archie

Key selling points:

- A modern TV adaption of the Archie characters, *Riverdale*, recently launched on The CW with high ratings and outstanding reviews!
- Includes DIGITAL ACCESS to all 40 Episodes!
- The series is currently not available on any digital streaming platform
- The *Archie's* brand is still going strong and the official website receives 40 million hits a month, they have sold over 1.5 billion comics, and the brand continues to have licensing deals and products
- They have a strong following with over 200k fans on their official Facebook



Trailer Link: <https://www.youtube.com/watch?v=Qy-LmJ12d0I>

Title	UPC	Item #	Format	Genre	SRP	Aspect Ratio	Rating	Runtime	# Disc
Archie's Weird Mysteries - The Complete Series – DVD+Digital	683904546364	54636	DVD	Animation	\$19.98	Fullscreen	TV-Y7	14hr 52 min	4