

An Original 5-Part Documentary Series

Synopsis:

For decades, grainy photographs and campfire stories told the story of a towering creature that lived in solitude in the forests of the Pacific Northwest, Canada, and around the world. But where some see a myth, others see a chance to make history. **Chasing Bigfoot – The Quest For Truth**, is a series that looks at the Bigfoot legend through the eyes of the true believers, who devote their lives to discovering the hidden truth and bringing home the evidence to prove it.

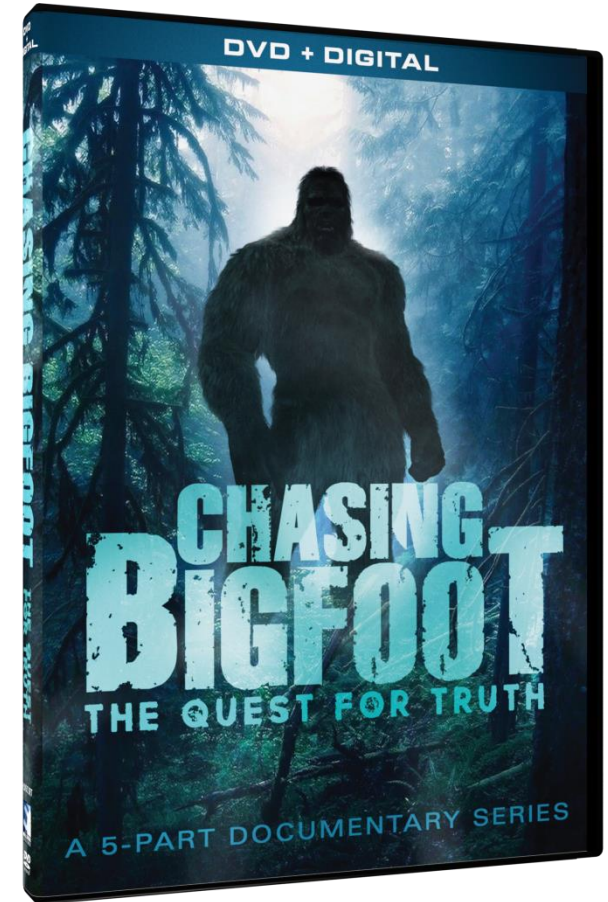
Target Audience: Men 30+, Bigfoot conspiracy theorists and hunters

Notable Cast/Crew: Produced by award winning documentarians Centre Communications

Key selling points:

- A popular piece of American Folklore that is still relevant and in the news till this day
- The filmmakers fully immersed themselves into the Bigfoot Hunter culture – joining teams on expeditions and capturing testimonials from skeptics and believers alike for a well-rounded exploration of the legendary pop culture phenomenon.
- Bigfoot has been regarded as the first widely popularized example of pseudoscience in American culture.
- Animal Planet’s hit show *Finding Bigfoot* has had 9 seasons which has enjoyed a steady viewing audience of 1.5 million viewers per episode and has since spawned two spin-off shows
- DVD + DIGITAL ACCESS – provides consumers with 2 ways to watch!

<https://www.youtube.com/watch?v=A4gTb88Btf8>



<u>Title</u>	<u>UPC</u>	<u>Item #</u>	<u>Format</u>	<u>Genre</u>	<u>SRP</u>	<u>Cost</u>	<u>Rating</u>	<u>Runtime</u>	<u># Disc</u>
Chasing Bigfoot – The Series	683904545961	54596	DVD	Documentary	\$14.98	TBD	NR	2 hours	1