

Synopsis:

A premium, 20-Movie Collection of licensed films from Columbia Pictures / Sony Pictures

S.W.A.T
Basic
Maximum Risk
Stealth
Last Action Hero
Universal Soldier: The Return
The Russian Specialist
Into the Sun
The Stone Killer
Silent Rage

Shamus
The Anderson Tapes
Attack Force
The Point Men
The Hunt For Eagle One
Walking Tall: Lone Justice
In The Cut (Unrated Director's Cut)
Trapped
The Pact Of Silence
The Quiet

Target Audience: Fans of “tough guy action flicks” both current (Arnold Schwarzenegger, Jean-Claude Van Damme, Steven Seagal) and classic (Charles Bronson, Burt Reynolds, Sean Connery and Chuck Norris)!

Notable Cast/Crew: Samuel L. Jackson, Colin Farrell, LL Cool J, Jeremy Renner, John Travolta, Connie Nielsen, Jean-Claude Van Damme, Jamie Foxx, Jessica Biel, Arnold Schwarzenegger, Dolph Lundgren, Steven Seagal, Sean Connery, Charles Bronson, Chuck Norris, Burt Reynolds, Christopher Lambert, Kevin Sorbo, Meg Ryan, Mark Ruffalo, Charlize Theron, Courtney Love, Kevin Bacon

Key selling points:

- Truly incredible value
- Never before have so many studio films been curated together into a Value-Priced DVD Collection
- HUGE Blockbuster films in this set that were top performers at the Box Office including S.W.A.T. (\$208 million in 2005) and Last Action Hero (\$120 million in 1993)!



Title	UPC	Item #	Format	Genre	SRP	Cost	Rating	Runtime	# Disc
Action 20 Movie Collection	683904545831	54583	DVD	Action	\$24.98	TBD	R	33 hr 34 min	6