

“Welcome To The Ponderosa”

Synopsis:

The Cartwright's thousand-square-mile Ponderosa Ranch is located near Virginia City, Nevada, site of the Comstock Silver Lode, during and after the Civil War. Each of the sons was born to a different wife of Ben's; with none of the mothers still alive. Join Ben (Lorne Greene), Adam (Pernell Roberts), Hoss (Dan Blocker) and Little Joe (Michael Landon) as they rewrite the book on the western genre. These were the days where family values and the fight for justice were backed up by six-guns that always had right on their side.

Target Audience: Western TV Fans – Men 45+

Notable Cast/Crew: Lorne Greene, Michael Landon, Pernell Roberts

Key selling points:

- For 14 years, the Cartwrights were the premier western family on American television and have been immensely popular on cable networks such as TV Land, ION (formerly PAX), Family Channel, and the Hallmark Channel.
- The series was nominated for two Golden Globes® and won three Emmy® Awards
- NOT AVAILABLE ON NETFLIX or any other major streaming service!

INCLUDES DIGITAL ACCESS TO ALL EPISODES ON THE DVD + MORE ONLINE!



<u>Title</u>	<u>UPC</u>	<u>Item #</u>	<u>Format</u>	<u>Genre</u>	<u>SRP</u>	<u>Cost</u>	<u>Rating</u>	<u>Runtime</u>	<u># Disc</u>
Bonanza – Classic TV Episodes + Digital	683904545688	54568	DVD	TV	\$9.98	TBD	NR	8 hr 16 min	2