

*With your family around you, you're never alone.*

**Synopsis:**

It's a hilarious look at family life in a Washington, DC, apartment building. 227, one of the most popular Saturday night sitcoms of the '80s, revolves around housewife Mary Jenkins and her close-knit circle of friends and neighbors, dishing about life, family and each other in this first season collection of twenty-two hysterical episodes.

Starring Marla Gibbs as Mary, Hal Williams as her hard-working husband Lester, Regina King as their teenage daughter Brenda, Alaina Reed as Mary's best friend Rose, Helen martin as crotchety busybody Pearl, and Emmy Award®-winner Jackée Harry as they sexy, "man-wise" Sandra Clark. Also appearing in the first season's 22 sidesplitting episodes are such familiar faces as Leslie Nielsen, Dennis Haysbert, Whiteman Mayo and Fran Drescher.

**Target Audience:** Women 35+

**Notable Cast/Crew:** Marla Gibbs, Jackée Harry, Regina King, Hal Williams and many popular guest stars including Della Reese, Billy Dee Williams, Paul Benedict and Sherman Hemsley!

**Key selling points:**

- The series began after *The Jeffersons* was cancelled
- Jackée Harry became the first African-American actress to win an Emmy® for Supporting Actress in a Comedy Series for her role as Sandra Clark in 227
- The TV debut for Regina King, who currently stars in *American Crime* on ABC and *The Leftovers* on HBO
- 227 originated as a play (set in the 1950s) which Marla Gibbs starred in.
- With the exception of *The Cosby Show*, 227 achieved higher ratings than other sitcoms airing at the time with a predominantly African American cast during the first two seasons of its original run on NBC
- The previous DVD release has been out-of-print for several years now.



<u>Title</u>	<u>UPC</u>	<u>Item #</u>	<u>Format</u>	<u>Genre</u>	<u>SRP</u>	<u>Cost</u>	<u>Rating</u>	<u>Runtime</u>	<u># Disc</u>
227 - Season 1	683904545664	54566	DVD	TV	\$14.98	TBD	NR	8 hr 46 min	2