

Synopsis:

Hey Vern! It's me! I'm on TV!

With the overwhelming success of *Ernest Goes to Camp* in 1987, Ernest-mania was in full force. The lovable southern bumpkin, a familiar face in numerous television commercials in the 80s, had finally reached the big screen and now it was time for a stint on television in *Hey Vern, It's Ernest!*

Jim Varney who created the Ernest P. Worrell character starred in this imaginative Saturday morning kid's program composed of a series of live-action comedy sketches. Each show follows a particular weekly theme such as outer space; hobbies, scary things or magic. *Hey Vern, It's Ernest!* has been compared to other live-action kids comedy series such as *You Can't Do That On Television* and *Pee-Wee's Playhouse!*

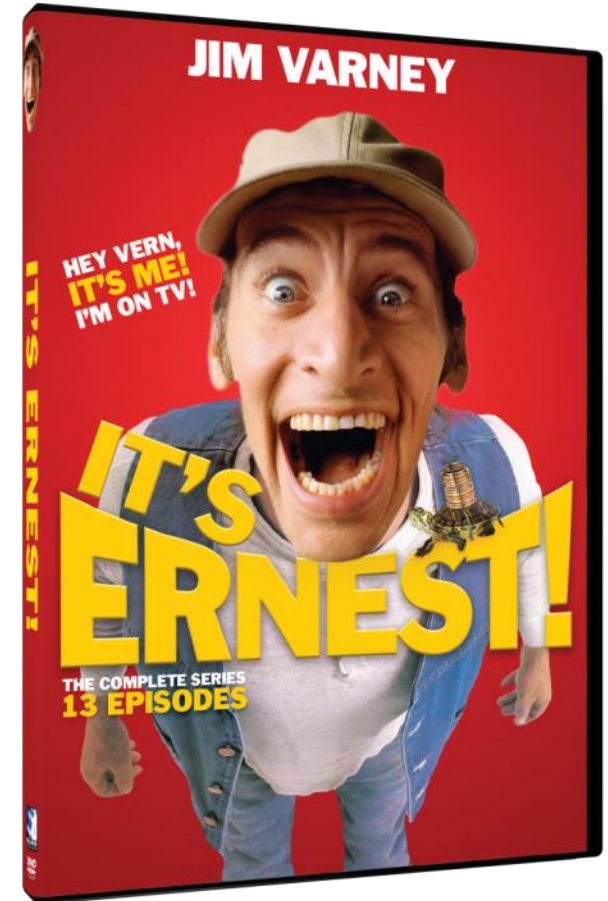
Target Audience: Comedy Fans, 13+

Notable Cast/Crew: Jim Varney, Victoria Racimo, John Vernon, Charles Napier, Randall 'Tex' Cobb, Eartha Kitt, Austin Nagler, and more!

Key selling points:

- Ernest is a perennial top seller for Mill Creek! Over 1.7 million units sold!
- Jim Varney won an Emmy® for his performances in *Hey, Vern, It's Ernest!*
- Jim Varney is known for his voice work in *Atlantis: The Lost Empire*, *Toy Story*, and *Toy Story 2*

INCLUDES DIGITAL ACCESS TO THE ENTIRE SERIES!



<u>Title</u>	<u>UPC</u>	<u>Item #</u>	<u>Format</u>	<u>Genre</u>	<u>SRP</u>	<u>Cost</u>	<u>Rating</u>	<u>Runtime</u>	<u># Disc</u>
It's Ernest!	683904545589	54558	DVD	TV	\$9.98	TBD	TV- PG	4 Hr 53 min	1