

# Coach – Season 1 & 2 Combo

## Synopsis:

Go for 2 with the first two seasons of the Emmy-winning TV series COACH, starring Craig T. Nelson as Hayden Fox, the head coach of a university football team who eats, sleeps and lives football. His partner, however, does not share his passion for the sport, which frequently causes friction in their relationship. While Hayden often fits the stereotype of dumb jock (as do his co-workers Luther and Dauber), he sincerely cares about his friends and family, and tries his best to make things work out.

**Target Audience:** Sports Fans, Men & Women 30+

**Notable Cast/Crew:** Craig T. Nelson (TV's *Parenthood*), Jerry Van Dyke (TV's *The Middle*), Shelley Fabares (TV's *The Donna Reed Show*) and Bill Fagerbakke (*SpongeBob SquarePants*)

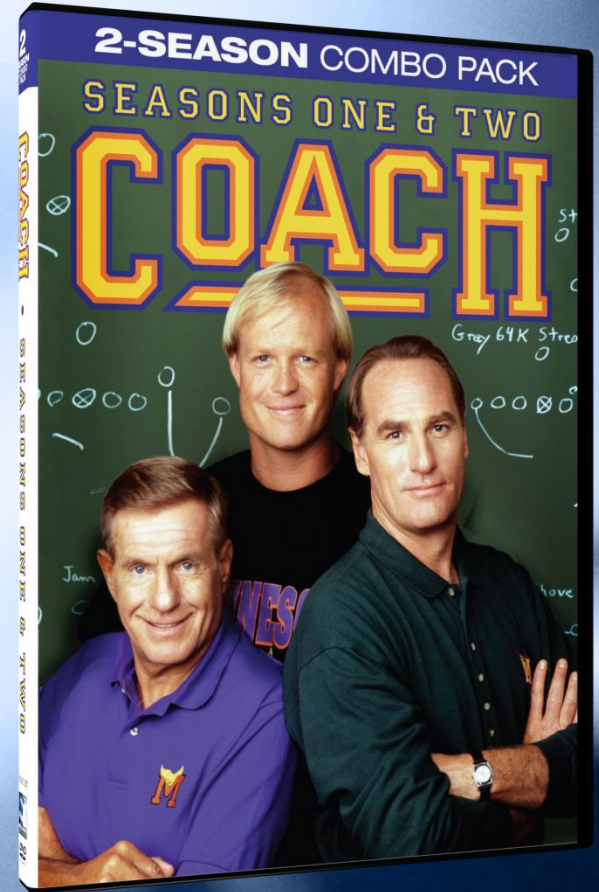


## Key selling points:

- Includes all 33 episodes from seasons 1 & 2
- Nominated for 5 Golden Globe Awards
- Won 2 Emmy awards and received 14 additional nominations
- The First Season was originally released on DVD in 2006 and sold over 75k units at \$26.98 SRP
- Launch scheduled to correspond with the start of the 2016-17 Football season!
- GREAT BINGE TITLE! – Wholesome family entertainment NOT available on Netflix

“The show is funny and its sometimes touching storylines benefit from strong writing, talented acting and great on-screen chemistry.”

– Audrey Shaprio, commonsensemedia.org



Title	UPC	Item #	Format	Genre	SRP	Cost	Rating	Runtime	# Disc
Coach – Season 1 & 2 Combo	683904545107	54510	DVD	TV	\$14.98	\$xx.xx	TV-PG	13 Hr 8Min	4