

Coach – Season 1

Synopsis:

Emmy®-winner Craig T. Nelson stars in *Coach*, the hilarious sitcom that's a touchdown with fans! Relive every Season One episode as Coach Hayden (Nelson) teaches the moves to his football team, the Minnesota State University Screaming Eagles, while learning a thing or two about offense and defense from his close-knit family and friends. With co-starring Emmy nominees Jerry Van Dyke and Shelley Fabares, there's no time like the present to get in the game for one of the most entertaining series ever!

Target Audience: Sports Fans, Men & Women 30+

Notable Cast/Crew: Craig T. Nelson (TV's *Parenthood*), Jerry Van Dyke (TV's *The Middle*), Shelley Fabares (TV's *The Donna Reed Show*) and Bill Fagerbakke (*SpongeBob SquarePants*)

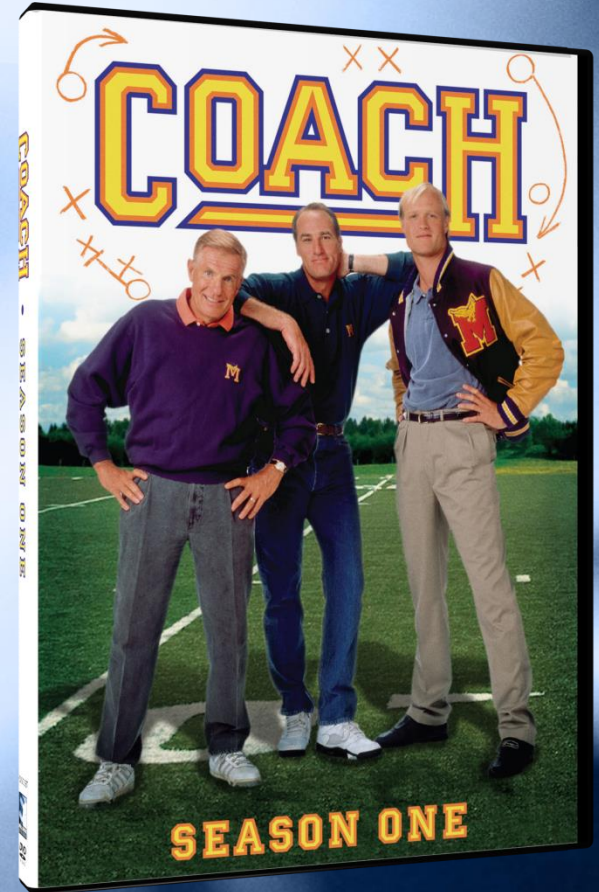
Key selling points:

- Includes all 13 Season 1 Episodes
- Nominated for 5 Golden Globe Awards
- Won 2 Emmy awards and received 14 additional nominations
- The First Season was originally released on DVD in 2006 and sold over 75k units at \$26.98 SRP
- Launch scheduled to correspond with the start of the 2016-17 Football season!
- GREAT BINGE TITLE! – Wholesome family entertainment NOT available on Netflix



"The show is funny and its sometimes touching storylines benefit from strong writing, talented acting and great on-screen chemistry."

– Audrey Shaprio, commonsensemedia.org



Title	UPC	Item #	Format	Genre	SRP	Cost	Rating	Runtime	# Disc
Coach- Season 1	683904545084	54508	DVD	TV	\$9.98	\$xx.xx	TV- PG	5 hr 12 min	2