

# Cashmere Mafia – The Complete Series

## Synopsis:

Set in glamorous New York City, four women stay close as they strive for success in the business world. Affectionately known as the Cashmere Mafia, they rely on each other for support in both their careers and their often- tumultuous personal relationships. Publisher Mia (Lucy Liu), CEO Juliet (Miranda Otto), top business executive Zoe (Frances O'Connor) and key marketing executive Caitlin (Bonnie Somerville) are bright, driven and dedicated, supporting each other through rocky marriages, rival colleagues, kids' recitals and the hunt for the perfect loft. Their ambition comes with a price - although they consistently outpace their male colleagues and husbands in salary and title, they must watch out for scheming rivals, eager to bring them down. But how better to climb to the top of the corporate ladder than with your buddies at your side?

**Target Audience:** Sex and the City fans

**Notable Cast/Crew:** Lucy Liu (TV's *Elementary*), Frances O'Connor (*A.I. Artificial Intelligence*), Miranda Otto (*Lord of the Rings: The Return of the King*), Bonnie Somerville (*The Ugly Truth*)

## Key selling points:

- Executive Producer, Darren Star, also produced the popular show *Sex and the City*.
- The lead of the series, Lucy Liu, was one of only a few Asian American actors to have the lead in an American television show at the time it aired
- Lucy Liu also guest starred on the similar show, *Sex and the City*, in 2001 and played herself
- Season 1 of *Sex and the City* has sold over 1.6 million units



Title	UPC	Item #	Format	Genre	SRP	Cost	Rating	Runtime	# Disc
Cashmere Mafia – The Complete Series	683904544988	54498	DVD	TV	\$14.98	\$xx.xx	Not Rated		2