

BabyFirst – Color Crew Shades of Fun

Sing-A-Long! Bonus Music CD for more fun on the run!

Synopsis:

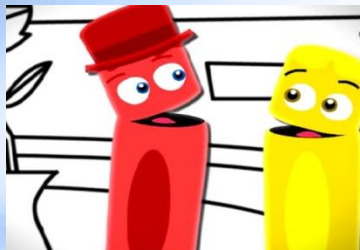
The Color Crew wants to go on an adventure with you and your kids in their toddler videos series! Join this hilarious box of crayons as they take on a new coloring page every video. With every color in the color wheel get ready to have fun! Red, Black and Orange love to play games. Purple, Yellow and White love coloring games.

For fun on the run or a nap time car ride, enjoy the included BONUS audio CD filled with classic lullabies and nursery songs including Old MacDonald, Bingo, Hush Little Baby, and Rock-a-bye Baby.

Target Audience: Children ages 18 months +

Key selling points:

- Bonus CD includes
- The most popular Color Crew YouTube video by BABYFIRSTTV has over 46 million views and over 28,000 likes!
- BabyFirst TV is a well-known, trusted brand built through its TV programming on the Top 5 US cable and Satellite Operators, Website and Apps
 - Created by an extensive network of renowned authorities in early childhood education and psychology
- Award Winning Programming
 - Parent’s Choice Award, Parenting Media Award – “Greatest Product of the Year”. Creative Child Magazine Award – “Media of the Year”, US International Film and Video – “Gold Camera” award for outstanding education programming for children.



Title	UPC	Item #	Format	Genre	SRP	Cost	Rating	Runtime	# Disc
BabyFirst – Color Crew Shades of Fun	683904544971	54497	DVD + CD	Kids	\$9.98	\$xx.xx	TV-Y	TBD	2