

BabyFirst – Out and About – Entertainment on the Go!

Sing-A-Long! Bonus Music CD for more fun on the run!

About BabyFirst:

Launched in 2006, BabyFirst a fun-filled TV network with over 80 million viewers made just for tots and their parents. The programs are created by leading experts in child development and education, and provide interactive opportunities for parents and baby to bond, learn and explore together.

Out and About features the best of BabyFirst’s programming, which helps children learn everything under the sun, from their ABC’s to Animals, colors and shapes, and so much more!

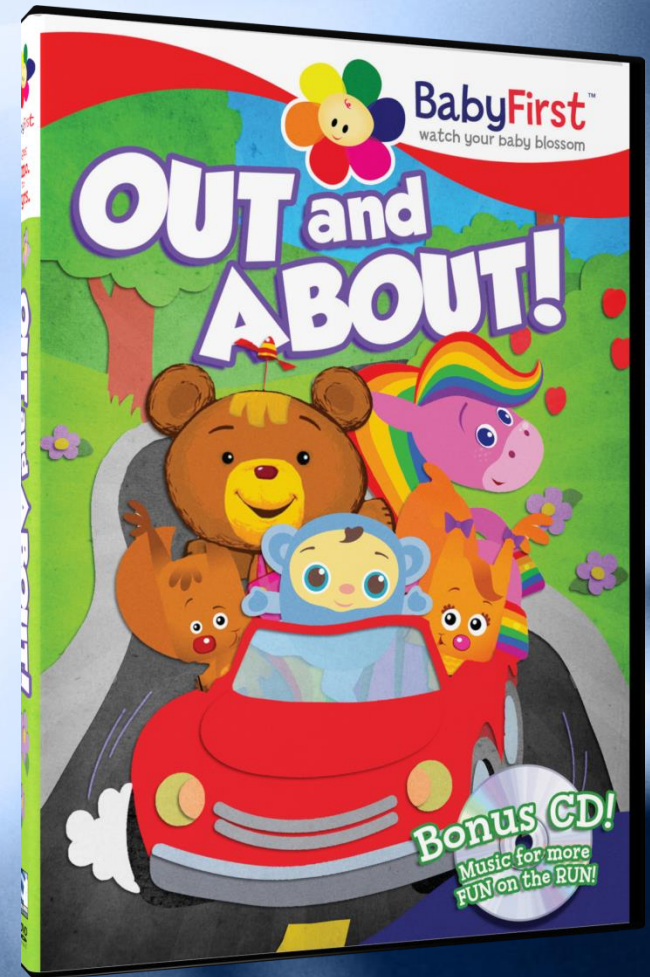
For fun on the run or a nap time car ride, enjoy the included BONUS audio CD filled with classic lullabies and nursery songs including Old MacDonald, Bingo, Hush Little Baby, and Rock-a-bye Baby.

Target Audience: Children ages 18 months +

Key selling points:

- BabyFirst TV is a well-known, trusted brand built through its TV programming on the Top 5 US cable and Satellite Operators, Website and Apps

- Created by an extensive network of renowned authorities in early childhood education and psychology
- Award Winning Programming
- Parent’s Choice Award, Parenting Media Award – “Greatest Product of the Year”. Creative Child Magazine Award – “Media of the Year”, US International Film and Video – “Gold Camera” award for outstanding education programming for children.



Title	UPC	Item #	Format	Genre	SRP	Cost	Rating	Runtime	# Disc
BabyFirst – Out and About – Entertainment on the Go!	683904544964	54496	DVD + CD	Kids	\$9.98	\$xx.xx	TV-Y	TBD	2