

In the Beginning...

Synopsis:

Martin Landau stars as Abraham in this sweeping historical drama of a man, his people and their faith. Centered on one of the oldest and greatest spiritual texts of the Western world, *In The Beginning* is a powerfully rendered film, retelling some of the most enduring stories from the Old Testament - those of the Hebrew patriarch Abraham and his lineage. Sacrificing neither power nor passion, this saga begins with Creation and Abraham's call to find the Promised Land, then seamlessly weaves together the epic quest of a people through the lives of Isaac, Rebecca, Esau and Jacob, the remarkable rise to power of Joseph, Moses and the burning bush, and the origin of Passover. As the story culminates with Moses handing the staff of Abraham to Aaron, gazing upon the new land, there is sense that a new chapter in the life of the Jewish people is just beginning...with renewed hope, increased faith and promise for all generations.

Target Audience: Religious, Spiritual

Notable Cast/Crew: Starring: Martin Landau, Jacqueline Bisset, Billy Campbell, Alan Bates, Geraldine Chaplin, Christopher Lee, Diana Rigg, and many more!

Key selling points:

- Originally released on DVD in 2001 at \$14.98 selling over 33k copies
- Been OOP since 2011
- Originally aired on NBC 11/2000
- Stories based upon the largest selling book of all time, The Bible
- In time for the Easter holiday



<u>Title</u>	<u>UPC</u>	<u>Item #</u>	<u>Format</u>	<u>Genre</u>	<u>SRP</u>	<u>Cost</u>	<u>Rating</u>	<u>Runtime</u>	<u># Disc</u>
In the Beginning	683904544452	54445	DVD	Religiou s	\$9.98	\$xx.xx	Not Rated	168 min	1