

Gold Rush - The Discovery of America

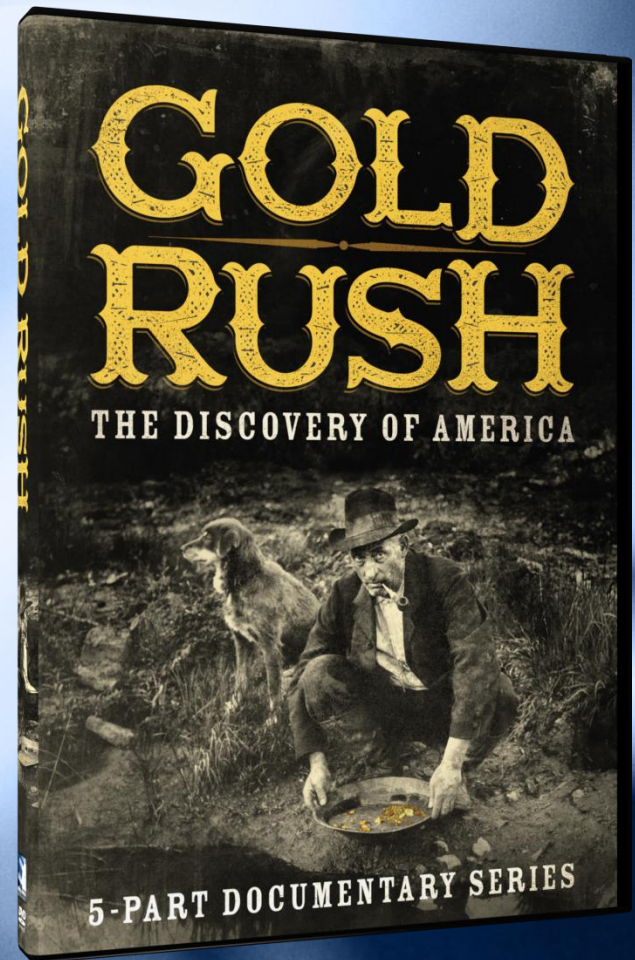
The discovery of gold nuggets in the Sacramento Valley in early 1848 sparked the Gold Rush, arguably one of the most significant events to shape American history during the first half of the 19th century. As news spread of the discovery, thousands of prospective gold miners traveled by sea or over land to San Francisco and the surrounding area; by the end of 1849, the non-native population of the California territory was some 100,000 (compared with the pre-1848 figure of less than 1,000). A total of \$2 billion worth of precious metal was extracted from the area during the Gold Rush, which peaked in 1852.

This captivating, new documentary series explores the stories of struggle and triumph of the thousands who risked everything for the pursuit of wealth and the illusive American Dream.

Target Audience: Students, Teachers, History Buffs

Key selling points:

- Original documentary production
- A historical perspective on current subject matter that's part of school curriculums
- Discovery Channel's modern series *Gold Rush* remains the most-viewed cable program during time-slot!



Title	UPC	Item #	Format	Genre	SRP	Cost	Rating	Runtime	# Disc
Gold Rush – The Discovery of America	683904544230	54423	DVD	Doc	\$14.98	\$xx.xx	TV-14	TBD	2