

Short Synopsis:

Welcome to Busytown! This fully animated series is based on the bestselling books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that’s abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. Enjoy all 65 episodes of the acclaimed series that is filled with fun stories, inventive slapstick and colorful animation to delight children of all ages!

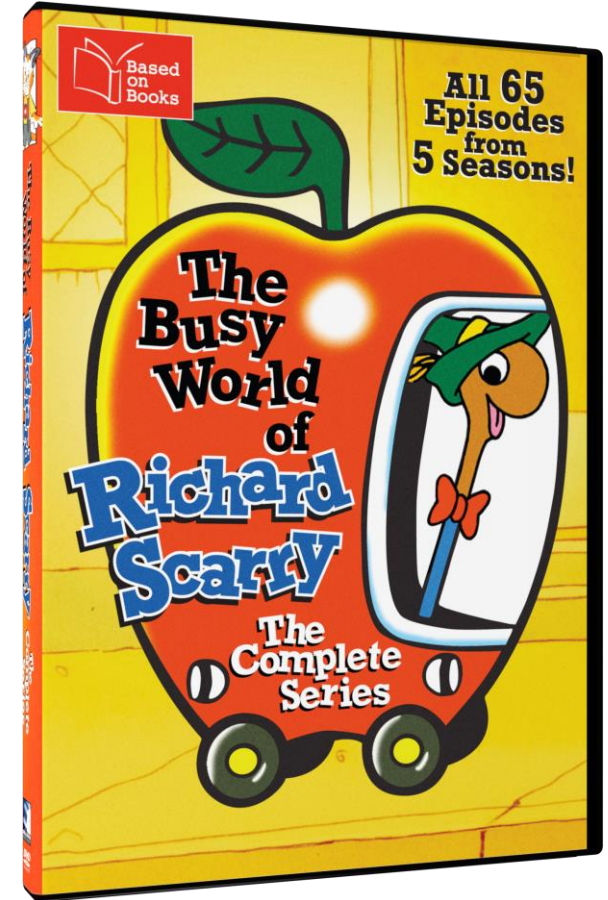
Critic Quotes/Reviews: "The Busy World of Richard Scarry delivers the kind of healthy, upbeat and amusing entertainment many parents want for their kids." - Tom Bierbaum, Variety

Target Audience: Children

Notable Cast/Crew: Based on the beloved books written by Richard Scarry

Key selling points:

- All 65 Episodes in One Collection!
- Richard Scarry has written over 300 books and sold over 300 million copies worldwide
- The program focuses on problem solving and learning for preschoolers
- Huckle Cat and Lowly Worm are two of the main characters and the most well known in both the series and the books
- Quality kids programming that’s perfect for summer break!
- *The Busy World of Richard Scarry* aired first on Showtime and then on Nickelodeon (1994-1997)



Trailer Link: <https://www.youtube.com/watch?v=2GWhITk3afM>

Title	UPC	Item #	Format	Genre	SRP	Aspect Ratio	Rating	Runtime	# Disc
THE BUSY WORLD OF RICHARD SCARRY THE COMPLETE SERIES	683904542496	54249	DVD	Kids	\$19.98	Fullscreen	TV-Y	27 hrs 25 min.	6