

MAXIE'S WORLD – THE COMPLETE SERIES

What A Girl! What A World!

Synopsis:

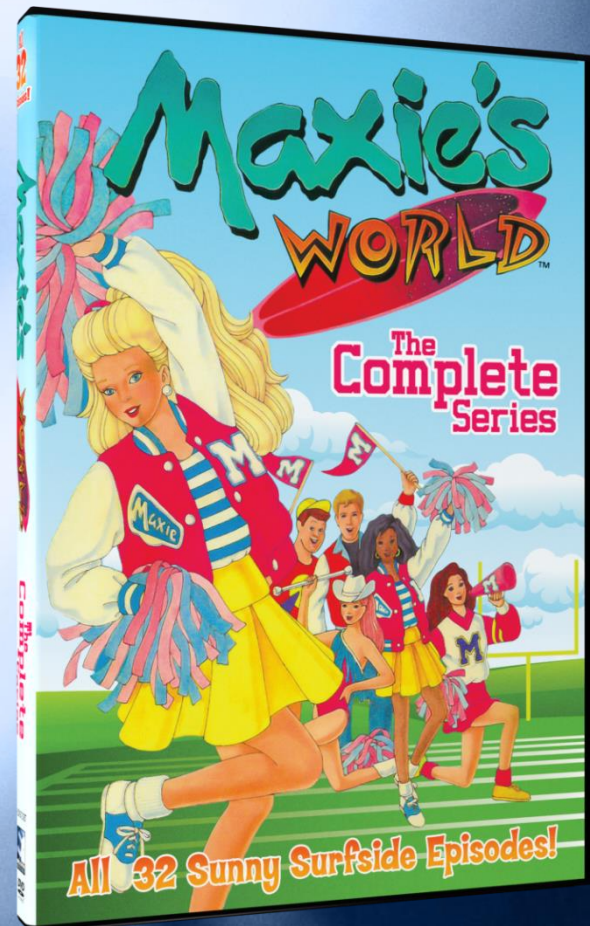
It's the adventures of MAXIE, America's favorite friend! Frolic along with MAXIE and all her teenage friends in SURFSIDE, U.S.A., as they turn the town upside-down with high-energy hi-jinks. Full of colorful characters and exciting stories, each adventure is joyfully alive with laughs for all. So get ready for MAXIE-mum fun!

Target Audience:

Girls Ages 7-12, Adults 30+

Key selling points:

- FIRST TIME EVER ON DVD!
- Includes all 32 episodes!
- Produced by DIC and aired in syndication from Sept 1987 through the early 90s
- Based on the HASBRO toy line of MAXIE fashion dolls – an alternative to Barbie
- Similar TV series to *Jem and the Holograms*, *Beverly Hills Teens* and *It's Punky Brewster*
- *Jem and the Holograms* (originally created by Hasbro, Marvel and Sunbow Productions) will make it's theatrical debut on October 23rd



Title	UPC	Item #	Format	Genre	SRP	Cost	Rating	Runtime	# Disc
MAXIE'S WORLD – THE COMPLETE SERIES	683904542342	54234	DVD	Kids	\$14.98	\$xx.xx	Not Rated	6 hrs 3 min.	2