

MAXIMUM ACTION– 4 MOVIE PACK

Last Action Hero, Universal Soldier: The Return, The Russian Specialist, Into the Sun

Schwarzenegger - Van Damme - Lundgren – Seagal

Synopsis:

Last Action Hero

A magic movie ticket gains a young fan unprecedented access to his favorite action hero after being sucked out of his seat and onto the big screen.

Universal Soldier: The Return

When the Universal Soldiers supercomputer goes haywire, Luc Deveraux is the only one who can battle the elite team of deadly, near-perfect warriors.

The Russian Specialist

A Russian ex-hit man is called back to Russia for one last job. This time against his former employees, the Russian mob.

Into the Sun

When the governor of Tokyo is murdered, it falls on ex-CIA agent Travis Hunter (Seagal) to track down the responsible terrorists. However, Hunter discovers a plan by a rising Yakuza leader to build an enormous drug-dealing network with the Chinese Mafia. With time running out, he must thwart the operation - and get out alive.

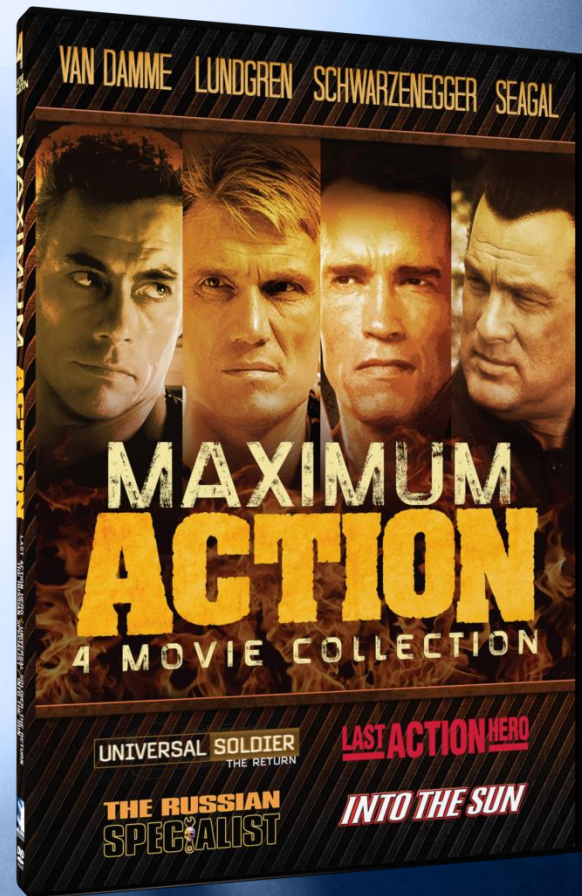
Target Audience: 18+, Action Movie Fans

Notable Cast/Crew:

Arnold Schwarzenegger, F. Murray Abraham, Jean-Claude Van Damme, Michael Jai White, Heidi Schanz, Bill Goldberg, Dolph Lundgren, Ben Cross, Ivan Petrushinov, Olivia Lee, Steven Seagal, Matthew Davis, Takao Osawa

Key Selling Points:

- This collection features Hollywood’s Top Action Stars
- Last Action Hero earned \$121 million at the box office and Schwarzenegger’s movies have garnered almost \$2 billion at the box office.
- Jean-Claude Van Damme’s box office draw is over \$475 million and total VideoScan for his movies released by Mill Creek is over 216k units
- Steven Seagal movies have earned over \$575 million at the box office and Dolph Lundgren has earned over \$485 million
- Action movies are hot right now-Furious 7 is in theaters and has earned over \$147 million at the box office in the first 3 days! More great action movies coming –Mad Max, Avengers: Age of Ultron, Terminator Genisys, Jurassic Park, Ant Man, Fantastic Four, Mission: Impossible Rogue Nation and more.



Title	UPC	Item #	Format	Genre	SRP	Cost	Rating	Runtime	# Disc
Maximum Action–4 Movie Pack Last Action Hero, Universal Soldier: The Return, The Russian Specialist, Into the Sun	683904541956	54195	DVD	Action	\$9.98	\$xx.xx	R	6 hrs 44 min.	1