

WILLIAM CASTLE FILM COLLECTION – 5 MOVIE PACK

Five Films from the Master of Fright!

Synopsis:

Iconic horror director William Castle created a simple, but winning formula for his films: a little comedy, a lot of scares, a preposterous gimmick, and a clear sense that fright films should be fun. This even meant Castle would, like Alfred Hitchcock, appear in his trailers and even the movies themselves.

Though his career spanned 35 years and included everything from westerns to crime thrillers, he'll always be remembered for his horror films from the late 50s to the mid-60s. Enjoy 5 of his spine-tingling classics!

13 Ghosts

When an eccentric uncle wills a huge, ramshackle house to Cyrus (Donald Woods) and his impoverished family, they get the shock of a lifetime. Their new residence comes complete with a spooky housekeeper, Elaine (Margaret Hamilton), plus a fortune in buried treasure and 12 horrifying ghosts. As the terrified family soon discovers, these haunting ectoplasms include a decapitated man, a wailing lady and a flaming skeleton, who are held captive in the eerie house and must find an unlucky 13th to free them! Who'll be the final victim of these ghostly shenanigans?

Mr. Sardonicus

Desperate to retrieve a winning lottery ticket, a greedy baron unearths his father's corpse. An enormous jackpot is his reward, but not without a price – his face is frozen permanently into a hideous grin. He enlists his fiendish one-eyed servant to help him lift this horrible curse, but their schemes fail. Finally, he turns to a noted neurosurgeon – and his wife's former lover – to cure him.

Homicidal

In the small town of Solvang, there's a killer on the loose... and a bizarre household may hold the key to murder. Nurse Emily takes care of her husband Warren's childhood guardian, a wheelchair bound stroke victim. But this nurse's bedside manner is to die for. As Warren's half-sister closes in on the truth, she uncovers a town's most chilling mystery... and her family's darkest secret.

The Old Dark House

Tom Penderel (Tom Poston, TV's *Newhart*), an American car salesman living in London, is invited to spend the weekend at the Femm Estate. The Femms, trapped in the house due to an ancestor's will, live in fear as they are taken out one at a time. Tom is left to figure out who the killer is before he becomes a victim himself!

13 Frightened Girls

While attending a school for diplomats' daughters, the teen-aged daughter of the American ambassador uses her access to various embassies to engage in espionage.

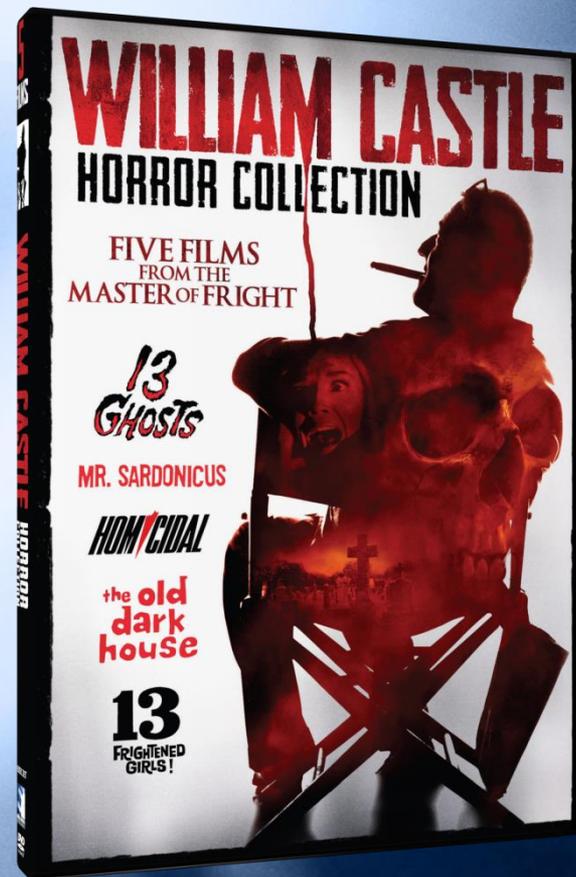
Target Audience: Horror and William Castle Fans

Notable Cast/Crew:

William Castle –he was known to appear in his films similar to Hitchcock, Donald Woods, Margaret Hamilton, Tom Poston

Key Selling Points:

- Castle is a renowned figure in the horror genre.
- Castle is a producer, director and an actor. His career lasted 35 years and he is best known for his horror films.
- He is also well known for the gimmicks he used at the theater during his films-ie selling \$1000 life insurance policies in case they were to die of fright and then had plastic skeletons on wire to scare patrons during *House on Haunted Hill* or wiring random seats with a buzzer to shock people during the *Tingler* movie
- Mr. Sardonicus is based on a novella by screenwriter Ray Russell (*X: The Man with the X-Ray Eyes*),



	<u>Title</u>	<u>UPC</u>	<u>Item #</u>	<u>Format</u>	<u>Genre</u>	<u>SRP</u>	<u>Cost</u>	<u>Rating</u>	<u>Runtime</u>	<u># Disc</u>
	William Castle Film Collection – 5 Movie Pack	683904540430	54043	DVD	Horror	\$14.98	\$xx.xx	Not Rated	7 hrs 18 min.	2