

PADDINGTON BEAR – COLLECTOR’S EDITION

Everyone’s Favorite Curious and Cuddly Bear!

Synopsis:

Based off the acclaimed books by Michael Bond, **Paddington Bear** has captured the imaginations and hearts of young and old around the world for generations. Dressed in his characteristic blue duffle coat and oversized hat, the helpful and cuddlesome Paddington has a gift of putting his paws where he shouldn’t, creating hours of hilariously sticky situations! A stow-away from darkest Peru, Paddington eventually finds himself alone in Paddington Station, a tag around his neck reading: “Please look after this bear. Thank you.” When the Brown family take him home, they get a lot more than they bargained for.

This cuddly DVD collection features all 56 episodes and all three ½ hour specials of the original stop-motion production along with 13 episodes of the animated series *The Adventures of Paddington Bear*.

Target Audience: All Ages

Notable Cast/Crew: Award-Winning Author Michael Bond

Key selling points:

- Original series was first broadcast in 1975 in revolutionary stop-motion animation
 - The series won a silver medal at the New York Film and Television Festival in 1979—the first British animated series to do so
 - Continually aired in the US from the 1970s-90s on PBS, Nickelodeon, Disney Channel and HBO
- Paddington books have been translated into 30 languages across 70 titles and sold more than 30 million copies worldwide
- Creator Michael Bond was awarded the OBE (Officer of the Order of the British Empire) in 1997 for his services to children's literature
- The ALL NEW THEATRICAL FILM *Paddington* is set for release Christmas 2014 – starring Nichole Kidman, Sally Hawkins and Jim Broadbent with Ben Whishaw as the voice of Paddington
 - Produced by David Heyman (*Gravity, I Am Legend, Harry Potter*)
- Cross Marketing with the Weinstein Company and Anchor Bay
 - QR code on Mill Creek’s packaging that links to the new theatrical Paddington Bear movie trailer
 - DVD insert promoting the theatrical release is included
 - DVD insert promoting Mill Creek’s Collector’s Edition will be included with the theatrical DVD release



Title	UPC	Item #	Format	Genre	SRP	Cost	Rating	Runtime	# Disc
PADDINGTON BEAR – COLLECTOR’S EDITION	683904536549	53654	DVD	TV	\$14.98	\$xx.xx	Not Rated	10 hrs 45 min	3