

# SOAP – SEASON 1

**The Groundbreaking Comedy Series!**

**Synopsis:**

The controversial sitcom that defined the late '70s and became an instant classic, *Soap* took viewers into the homes of not one but two of the most dysfunctional families ever-and we couldn't help but embrace every eccentric one of them!

This first season introduces us to ten quirky lives of the Tates and the Campbells. The unparalleled cast features Billy Crystal, Richard Mulligan, Robert Guillaume, Emmy nominees Katherine Helmond and Cathryn Damon, Robert Mandan, Diana Canova, Jimmy Baio and Arthur Peterson. The series' first season was nominated for 4 Emmy® Awards and won for Outstanding Art Direction in a Comedy Series.

**Target Audience:**

18+

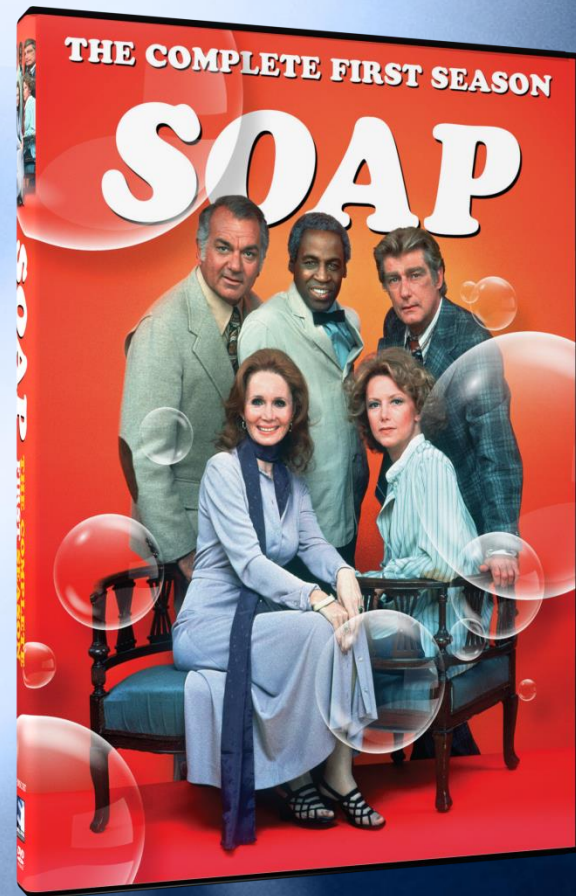
**Notable Cast/Crew:**

Billy Crystal, Richard Mulligan, Robert Guillaume, Katherin Helmond, Cathryn Damon, Robert Mandan, Diana Canova, Jimmy Baio and Arthur Peterson

Created and written by Susan Harris (*Golden Girls, Benson*) and Executive produced by Paul Junger Witt (*Golden Girls, Benson*)

**Key selling points:**

- Includes all 25 episodes
- Time magazines “100 Best TV Shows of All-Time” (2007)
- TV Guides list of “TV’s Top Families”-The Tates and Cambells ranked #17 (2010)
- Season 1 sold over 150k units when originally released - \$29.98 SRP!
- The series was nominated for 17 Emmy® Awards and won 4 and won 1 Golden Globe® Award



Title	UPC	Item #	Format	Genre	SRP	Cost	Rating	Runtime	# Disc
SOAP – SEASON 1	683904536488	53648	DVD	TV	\$9.98	\$xx.xx	Not Rated	10 hrs 14 mins	2