

SWEET DREAMS - TIME FOR SLEEPYBYE

Sights & Sounds for Your Sleeping Cuties

Unwind and encourage healthy sleeping habits with BabyFirst's evening programs. Designed to soothe babies' senses as they prepare for nap or bedtime, this tender series is ideal for calming down after a busy day. Through a variety of calm imagery and gentle music this collection offers a relaxing atmosphere ideal for rest and relaxation. These trusted tools were created to aid and encourage the development of healthy bedtime habits for years to come. Now you can enjoy sweet dreams and soothing sounds with your little ones because it's *Time for Sleepybye*.

- Mill Creek's BabyFirst DVDs have sold over 80K units
- BabyFirst TV is a well-known, trusted brand built through its TV programming on the Top 5 US Cable and Satellite Operators, Website and Apps
 - In over 41 Million US homes (Comcast, DirectTV, Dish Network, AT&T Uverse and Rogers in Canada)
 - 40 mobile/tablet apps with over 5 million downloads
 - # 1 in Daily Viewing Time, ahead of Hallmark, Lifetime, Oxygen, Bravo, E!, etc.
 - # 2 in Ratings for HH with Children 0-3
- Harry the Bunny is one of the most popular BabyFirst Characters
 - Games, Apps & Merchandise are available featuring this lovable bunny
- Created by an extensive network of renowned authorities in early childhood education and psychology
- Award Winning Programming
 - Parents' Choice Award, Iparenting Media Award - "Greatest Product of the Year"
 - Creative Child Magazine Award - "Media of the Year", US International Film and Video - "Gold Camera" award for outstanding educational programming for children



TITLE	UPC	Item #	Genre	SRP	Cost	# Disc
SWEET DREAMS: TIME FOR SLEEPYBYE	683904532848	53284	Kids	9.98		1