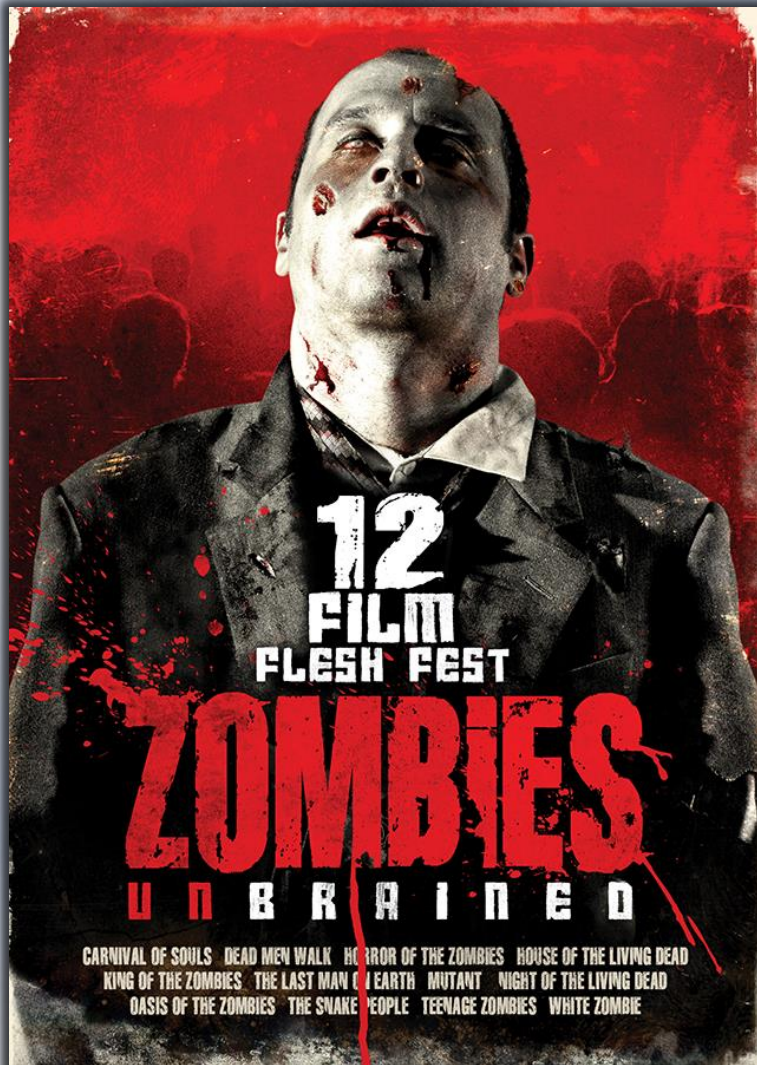


ZOMBIES UNBRAINED – 12 FILM FLESH FEST

Over 16 Hours of Blood, Sweat...And BRAINS!



Prepare for 12 delicious servings of gut-wrenching gore with this collection of frightening Zombie Films! Loaded with spine-tingling terror and stomach-squirming screams this 3 DVD set is gushing with gore and so much more. Featuring the masters of horror, Vincent Price, Boris Karloff and Bela Lugosi, this collection is sure to satisfy all your nightmare needs!

12 Films Include:

- Carnival of Souls
- Dead Men Walk
- Horror of the Zombies
- House of the Living Dead
- King of the Zombies
- The Last Man on Earth
- Mutant
- Night of the Living Dead
- Oasis of the Zombies
- The Snake People
- Teenage Zombies
- White Zombie

- **Zombies Are A Pop Culture Phenomenon!**
 - The Walking Dead, World War Z starring Brad Pitt (Box Office is over \$177 million)
- **Starring:** Vincent Price, Boris Karloff, Bela Lugosi, Mary Carlisle, Dwight Frye and many more.
- **Over 5.8 million Horror DVDs and Blu-rays were sold in Q1 of 2013.**

Film Facts:

- *Carnival of Souls* is a cult classic and influenced David Lynch and George Romero's filmmaking
- *King of the Zombies* was nominated for an Academy Award for Best Music
- *The Last Man on Earth* is based on the novel *I Am Legend* which was influential in the development of the zombie genre. *I Am Legend* debuted in theaters in 2007 and grossed \$584 million at the box office.
- *Night of the Living Dead*-huge financial success for its time and deemed "culturally, historically or aesthetically significant" by the National Film Registry. Spurred the creation of 5 additional "Living Dead" films
- *White Zombie* and *Night of the Living Dead* are on FEARnet's top 5 most influential zombie movies (June 2013)

Zombies Un-Brained		UPC: 683904531155		
ITEM NUMBER	GENRE	RATING	RUNTIME	# of DISCS
MV53115	Horror	R	16 hrs, 32 min	3
COLOR	ASPECT RATIO	LANGUAGE	AUDIO	CASE
Color/B&W	4:3	English	2.0	14mm
PRODUCT SIZE	PRODUCT WEIGHT	CARTON SIZE	CARTON CT.	CARTON WEIGHT
7.5x5.25x.625	4.3 oz	17.75x7.625x 5.625	30	8 lbs, 14 oz

Comparative Titles:	Nielsen Videoscan LDT Unit Sales			
	Publisher	Released	MSRP	Units
Horror Classics 50 Movie Set	Mill Creek	1/20/04	29.98	314,471
Midnight Horror – 8 pack	Echo Bridge	8/2/11	14.99	523,578



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