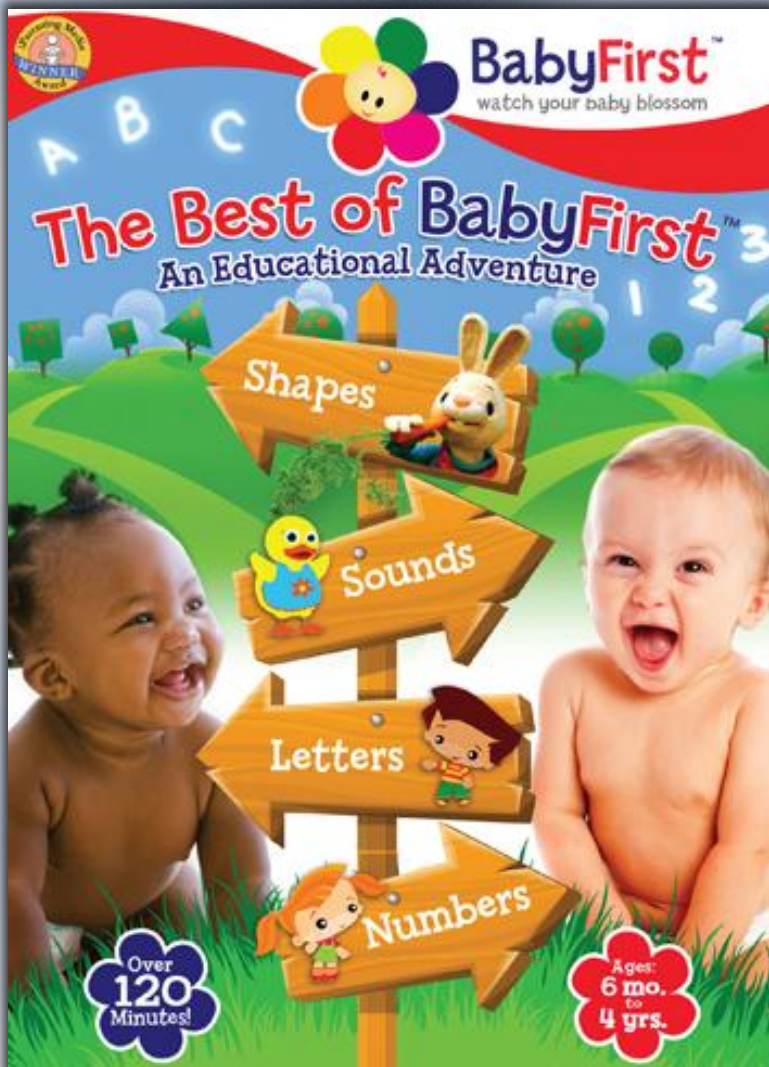


Best of BabyFirst – An Educational Adventure

Explore, Learn and Grow!



Enjoy the most popular programs of BabyFirst TV!

Children will enjoy classic stories that teach morals and lessons in **BabyFirst Tales**. Join **Fred & Fiona** as they discover friendship and the everyday world around them. **Harry The Bunny** invites viewers to go on exciting adventures as he learns new words and concepts through playful exploration. **My Pop Up Book** captures children's imaginations by telling three-dimensional stories that inform and relate objects to their use in everyday life. Come sing and play during **Swing And Sing** and learn about nature in **Safari Scrapbook**. Laugh and learn with **The Yoyo & Peanut Show**, two funny circus clowns, who teach about opposites, individuality and friendship. **Friendly Jack** encourages babies to engage their minds and imagination in unique and non-verbal ways. **Tillie Knock Knock** introduces them to the names and sounds of animals while teaching them basic friendship skills with her wonderful sense of humor!

Educational Values:

Learn About Animals, Develops Social Abilities, Builds Vocabulary, Engages Minds and Imagination, Teaches Coping Skills, Naming and Defining Objects, Introduction to Problem Solving Skills, Learn to Express Creativity

- Showcase of popular programs offered by BabyFirstTV
- GREAT VALUE! 2+ hours at \$9.98 - Other baby DVDs sell for \$19.98 MSRP with only 30-40 minutes of content
- BabyFirstTV is a well-known, trusted brand built through it's TV programming on the Top 5 US Cable and Satellite Operators, Website and Apps
 - In over 35 Million US homes
 - 40 mobile/tablet apps with over 2 million downloads
 - # 1 in Daily Viewing Time, ahead of Hallmark, Lifetime, Oxygen, Bravo, E!, etc.
 - # 3 in Ratings for HH with Children 0-3
- Created by an extensive network of renowned authorities in early childhood education and psychology
- Award Winning Programming
 - Parents' Choice Award, Iparenting Media Award - "Greatest Product of the Year". Creative Child Magazine Award - "Media of the Year", US International Film and Video - "Gold Camera" award for outstanding educational programming for children

Comparative Titles:	Nielsen Videoscan LDT Unit Sales			
	Publisher	Released	MSRP	Units
Sesame Street All Star Alphabet	Warner	9/6/05	12.93	186,677
Best of Elmo	Warner	11/20/01	12.93	370,724

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UPC: 683904528964

ITEM NUMBER	GENRE	RATING	RUNTIME	# of DISCS
MV52896	Preschool	TV-Y	2 hrs, 3 min	1
COLOR	ASPECT RATIO	LANGUAGE	AUDIO	CASE
Color	4:3	English	2.0	14 mm
PRODUCT SIZE	PRODUCT WEIGHT	CARTON SIZE	CARTON CT.	CARTON WEIGHT
7.5x5.25x.625	3.5 oz	17.75x7.625x 5.625	30	7 lbs



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