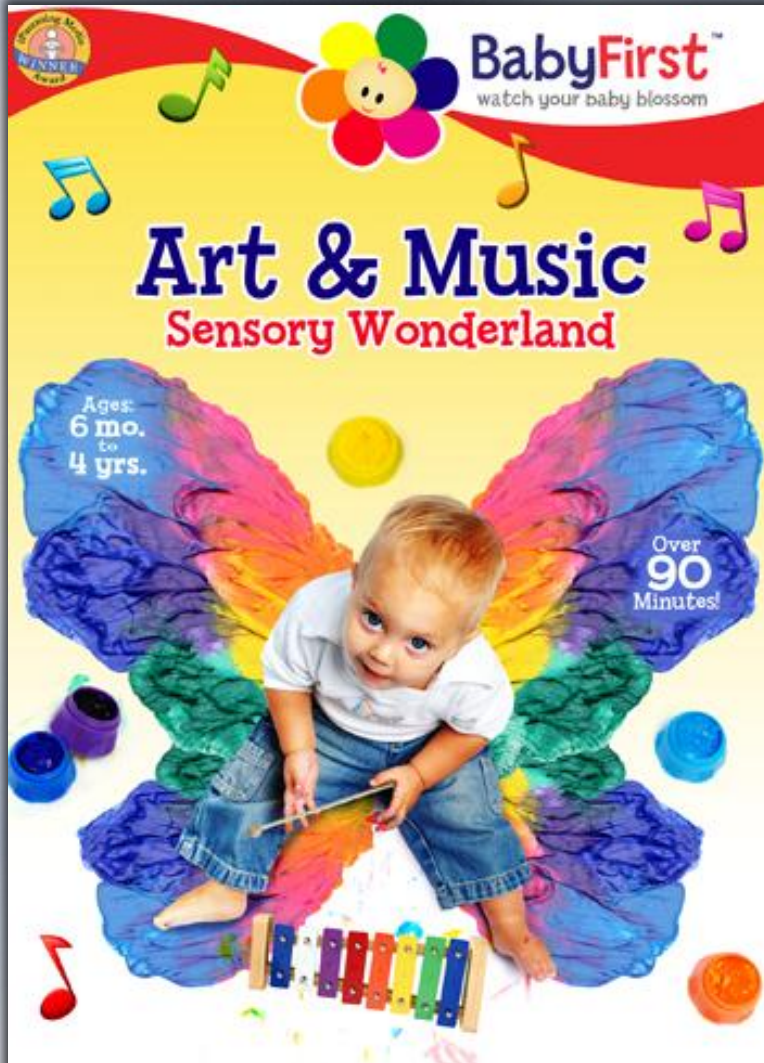


Art & Music – Sensory Wonderland

A Creative World of Fun!



Transform knowledge and development into a creative world of fun, right in your own home! Sensory Wonderland combines parent/child bonding and imagination to stimulate senses that are crucial for positive childhood development. Through a rich assortment of colors and creations, young viewers' imaginations will come alive as they watch art and music being constructed and played right before their eyes! An endless array of unique visual experiences showcasing recognizable stories, sounds and pictures make common toys and objects come to life through visual exploration.

Educational Values:

- Encouraging a child's creative imagination
- Stimulating imagination and creativity
- Introducing non-verbal stories & situations
- Associating sounds to objects or events.
- Introducing a child to different art techniques.
- Recognizing shapes

- BabyFirst TV is a well-known, trusted brand built through its TV programming on the Top 5 US Cable and Satellite Operators, Website and Apps
 - In over 35 Million US homes
 - 40 mobile/tablet apps with over 2 million downloads
 - #1 in Daily Viewing Time, ahead of Hallmark, Lifetime, Oxygen, Bravo, E!, etc.
 - #3 in Ratings for HH with Children 0-3
- Created by an extensive network of renowned authorities in early childhood education and psychology
- Award Winning Programming
 - Parents' Choice Award, Iparenting Media Award - "Greatest Product of the Year".
 - Creative Child Magazine Award - "Media of the Year", US International Film and Video - "Gold Camera" award for outstanding educational programming for children



Art & Music – Sensory Wonderland UPC: 683904528957

ITEM NUMBER	GENRE	RATING	RUNTIME	# of DISCS
MV52895	Preschool	TV-Y	Approx. 1 hr, 49 min	1
COLOR	ASPECT RATIO	LANGUAGE	AUDIO	CASE
Color	4:3	English	2.0	14 mm
PRODUCT SIZE	PRODUCT WEIGHT	CARTON SIZE	CARTON CT.	CARTON WEIGHT
7.5x5.25x.625	3.5 oz	17.75x7.625x 5.625	30	7 lbs

Comparative Titles:	Nielsen Videoscan LDT Unit Sales			
	Publisher	Released	MSRP	Units
Little Einsteins Team Up For Adventure	Disney	4/25/06	15.99	331,773
Baby Van Gogh World Colors	Disney	2/15/02	19.99	114,984



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