

Sweet Dreams – Soothing Sights and Sounds

Doze Into Dreamland!



Sweet Dreams – Soothing Sights and Sounds UPC: 683904528933

ITEM NUMBER	GENRE	RATING	RUNTIME	# of DISCS
MV52893	Preschool	TV-Y	Approx 2 hrs, 4 min	1
COLOR	ASPECT RATIO	LANGUAGE	AUDIO	CASE
Color	4:3	English	2.0	14 mm
PRODUCT SIZE	PRODUCT WEIGHT	CARTON SIZE	CARTON CT.	CARTON WEIGHT
7.5x5.25x.625	3.5 oz	17.75x7.625x 5.625	30	7 lbs

BabyFirst’s evening programs are designed to soothe babies’ senses as they unwind for nap or bedtime. This tender series combines soft classical music and a variety of calming imagery to offer a relaxing atmosphere for you and your little one.

Each episode features engaging motions and pictures that are ideal for calming down after a busy day or before naptime. These trusted tools will aid and encourage healthy bedtime habits for future years to come. So tuck in and prepare to doze into dream land.

- BabyFirst TV is a well-known, trusted brand built through it’s TV programming on the Top 5 US Cable and Satellite Operators, Website and Apps
 - In over 35 Million US homes
 - 40 mobile/tablet apps with over 2 million downloads
 - # 1 in Daily Viewing Time, ahead of Hallmark, Lifetime, Oxygen, Bravo, E!, etc.
 - # 3 in Ratings for HH with Children 0-3
- Created by an extensive network of renowned authorities in early childhood education and psychology
- Award Winning Programming
 - Parents’ Choice Award, Iparenting Media Award - “Greatest Product of the Year”, Creative Child Magazine Award - “Media of the Year”, US International Film and Video - “Gold Camera” award for outstanding educational programming for children
- Includes helpful sleep time tips

Comparative Titles:	Nielsen Videoscan LDT Unit Sales			
	Publisher	Released	MSRP	Units
Baby Einstein Lullaby Time	Disney	10/30/07	19.99	65,979
Bedtime with Elmo	Warner	7/7/09	14.98	60,890



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