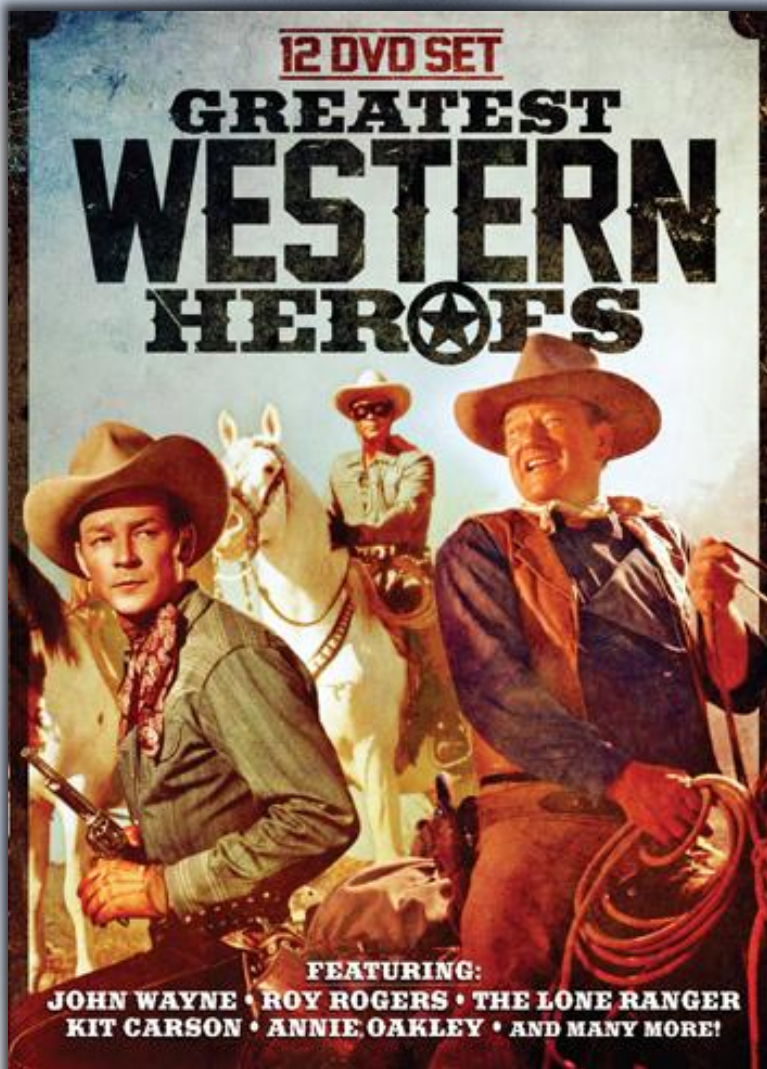


# Greatest Western Heroes – 12 DVD Collection

Over 67 Hours of Classic Cowboy Heroes!



**Harken Back To Those Glorious Days Of Early Entertainment When Cowboys Were King And The West Was Still Wild!**

The hard-riding, fast-shooting western heroes John Wayne, Roy Rogers, The Lone Ranger, Kit Carson, Annie Oakley and many more are wrangled together in this legendary 12 DVD collection. Re-live the courage, toughness, humor and loyalty of the American West through the charisma and talent of your favorite Cowboy icons.

- **Over 67 Hours on 12 DVDs!**
- **The Western Genre is making a comeback with the release of Django Unchained and The Lone Ranger Movies!**
- **Starring John Wayne, Gail Davis, Roy Rogers, Russell Hayden, Edgar Buchanan, Bill Williams, Duncan Renaldo, Gaby Hayes, Clayton Moore, Lee Powell**
  - A Harris Poll, released January 2011, placed Wayne third among America's favorite film stars, the only deceased star on the list and the only one who has appeared on the poll every year since it first began in 1994.
  - In 1999, the American Film Institute named Wayne 13th among the Greatest Male Stars of All Time.

Comparative Titles:	Nielsen Videoscan LDT Unit Sales			
	Publisher	Released	MSRP	Units
Western Classics – 50 Movies	Mill Creek	6/22/04	29.99	79,428
Clint Eastwood – 3 Western Classics	Universal	5/01/07	14.98	188,557

**Greatest Western Heroes – 12 DVD Collection UPC: 826831071381**

ITEM NUMBER	GENRE	RATING	RUNTIME	# of DISCS
MV07138	Western	TV-PG	67 hrs, 12 min	12
COLOR	ASPECT RATIO	LANGUAGE	AUDIO	CASE
B&W	4:3	English	2.0	40mm
PRODUCT SIZE	PRODUCT WEIGHT	CARTON SIZE	CARTON CT.	CARTON WEIGHT
7.5" x 5.25" x 1.5"	11.7 oz	21" x 10.5" x 8"	24	18 lbs



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